



# BIESSE: the American Subsidiary shines at the Fair of Las Vegas - Nevada

## Orders for over 6.5 million dollars collected at the AWFS in Las Vegas - Nevada

**Pesaro, 25 July 2007** - Biesse S.p.A., company quoted in the STAR segment of the Italian Stock Exchange, on the occasion of the AWFS – Association of Woodworking & Furnishings Suppliers - (Las Vegas - Nevada USA - 18/21 July 2007) has obtained orders for woodworking machines for over **6.5 million dollars** (+36.9% compared with the fair of 2005). The biennial event - together with the IWF of Atlanta - is one of the most prominent and eagerly awaited of the North American market. It has produced an **excellent result for the Wood Division of Biesse S.p.A.**, particularly important as it comes despite the continuing weakness of the U.S. Currency in relation to the Euro, and the recent conflicting indications about the state of health of the economy.

The Subsidiary of the Pesaro group – Biesse America Inc.- has thus confirmed its ability to recover a considerable market share, in a geographical area that has always been considered strategic for the development and growth of Biesse.

"We're very pleased about the result obtained in Las Vegas (AWFS)" said the president of Biesse S.p.A., Roberto Selci, "because it comes at a time that is anything but expansive for the North American market - a market that is vitally important for us. It's another positive piece of news, to add to the very good results achieved so far and the equally good ones that we're about to approve (Biesse Board of Directors 8 August next month - Consolidated 2nd quarter 2007 results)."

### The Biesse Group

Biesse operates in the market of machinery and systems for processing wood, glass, marble and stone. Established by Giancarlo Selci in Pesaro in 1969, Biesse SpA has been listed in the Star segment of the Italian Stock Exchange since 2001.

The Company offers modular solutions that range from the design of turnkey systems for large furniture manufacturers to individual automatic machines and workstations for small- and medium-sized companies, to the design and sale of individual hi-tech components.

Thanks to its focus on innovation and research, Biesse is able to develop products and modular solutions that can meet the varied needs of a broad customer base. As a multinational, the Biesse Group markets its products through a network of subsidiaries and 18 branch offices located in strategic market.

The branch offices ensure specialised after-sales service to customers, while also carrying out market research aimed at developing new products. The Biesse Group has a staff of about 2,300 people distributed over its main manufacturing sites located in Pesaro, Alzate Brianza, Bergamo, Turin, Ravenna, and its branch offices in Europe, North America, Asia and Oceania.

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