

Press Release

Further to the recent statements issued by Acimall (Italian Woodworking Machinery and Tools Association) concerning opposition amongst exhibitions due to coexistence of two important trade fairs of our sector in Italy, Biesse Spa, Cefla Finishing Spa and SCM Group Spa have intervened by expressing their opinion. Their statement represents a widely shared position and it is the result of thorough deliberation during meetings held in the recent months.

The three Groups which stand for well over 50% of the Italian woodworking machinery production, are significant international industrial businesses operating in a competitive scenario wherein Germany and Italy are leaders.

We have decided to accept the proposal offered by Rimini Trade Fair, to confirm our participation in Technodomus 2010 and to not take part in the Milan Xylexpo 2010 exhibition. Our main purpose being that of having to achieve a much favourable ratio between the benefits deriving from the promotional investment in trade fairs and their related costs. It was therefore essential to find alternative solutions to the current exhibitions offer.

The Rimini Trade Fair proposal, experienced in 2009 with very satisfactory results – considered it was the first edition – proved a solution consistent to the dynamic approach demanded by the current market.

We believe that Technodomus is the most advantageous solution offered by the trade fair industry in Italy, both in terms of qualified international customers visiting and also in terms of costs related to the Rimini location, which is also favourable in terms of services. It has to be underlined that this view is strongly supported and shared by our commercial and distribution network which took part in the first edition of Technodomus.

On these grounds, we confirm our decision and express regret for the missed opportunity of sharing within Acimall a strategy we believe to be successful and consistent with the requirements of the entire woodworking machinery sector.

Biesse Spa

Cefla Finishing Group Spa

SCM Group Spa

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