# Technologies for shaping everyday life





### "DO EARLY BIRDS CATCH THE WORMS?"

### Milan, July 15th – Banca Akros



## W O O D Division







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our international structure



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Asia

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Germany Elchingen Loehne Gingen

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**New Zealand** Auckland



Sweden Jonkoping

Ukraine Kiev



Suisse

#### Milan, July 15th 2009



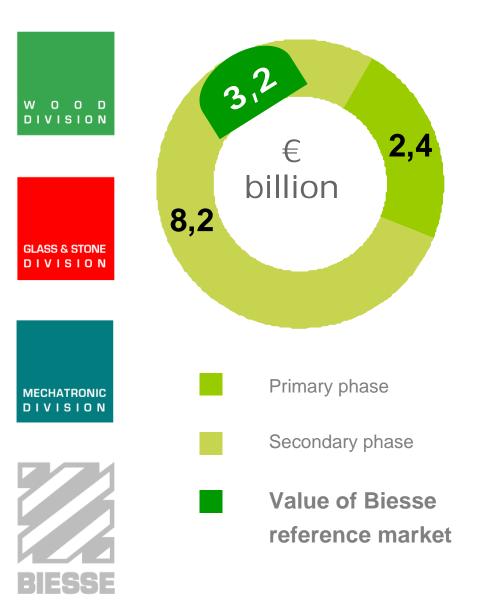






# reference markets: sizes & shares

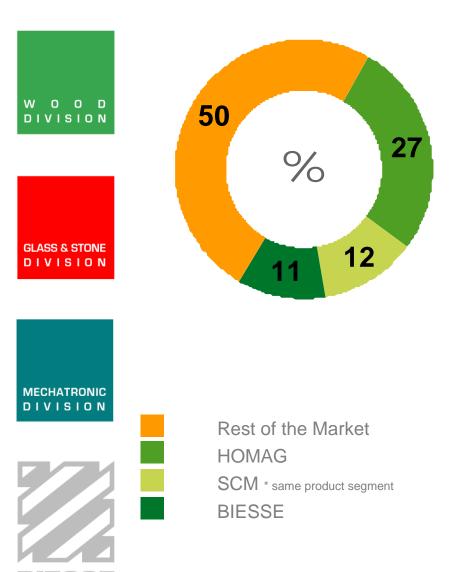
#### Primary and Secondary woodworking phases: market size



- → 8.2 € billion is the secondary woodworking phase
- → 3.2 € billion is the part of the secondary woodworking phase where Biesse is insisting
- → 2.4 € billion is the primary woodworking phase estimation

(company evaluation)

#### BIESSE market share: wood (panel & solid)

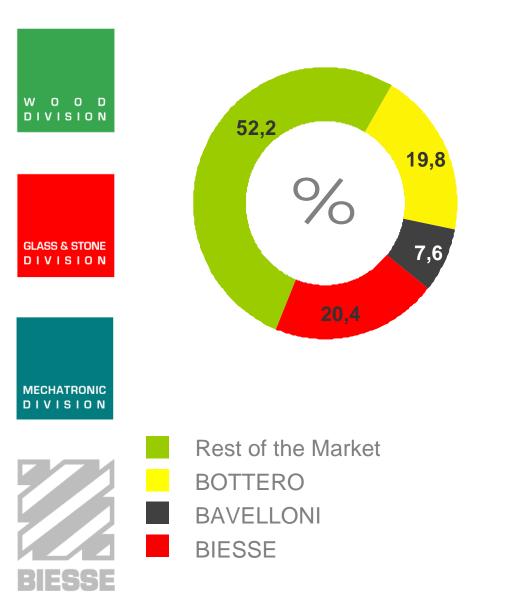


#### **Italian Association: ACIMALL**

- ➔ Broad array of products ranging from manual to highly automated machinery
- In an effort to increase productivity and flexibility costumers have been shifting toward higher end machinery
- → Only four companies/groups have revenues above € 300 mln. (including Weinig solid wood specialist)
- → The vast majority are family-run companies
- → BIESSE & HOMAG are the only listed companies

€3,200,000,000. Value of reference market '<u>2nd process' CNC machinery</u> (company evaluation)

#### BIESSE market share: glass (internal glass market)

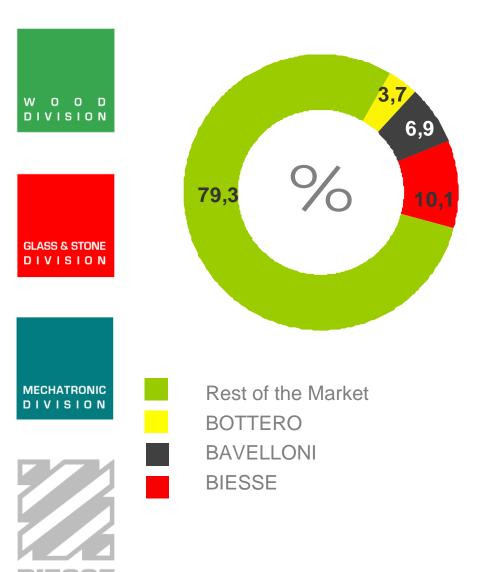


#### **Italian Association: GIMAV**

- Basically an "italian manufacturers " market
- ➔ Only 2 companies have market shares over 10%
- ➔ Biesse S.p.A. and Bavelloni (Kyro Group-Finland) are the only listed companies

**€330,000,000.** Value of reference markets

#### BIESSE market share: stone/marble



#### **Italian Association: Marmomacchine**

- ➔ Biesse clear worldwide market leader
- ➔ Only 1 company (Biesse) has market share over 10%
- ➔ Biesse S.p.A. and Bavelloni (Glaston Co.) are the only listed companies

**€110,000,000.** Value of reference markets

#### Milan, July 15th 2009





# "Reluctance to invest because of the missing confidence in the near future"

and in the meantime....





#### W O O D DIVISION

Italian Associations: production trend by sector

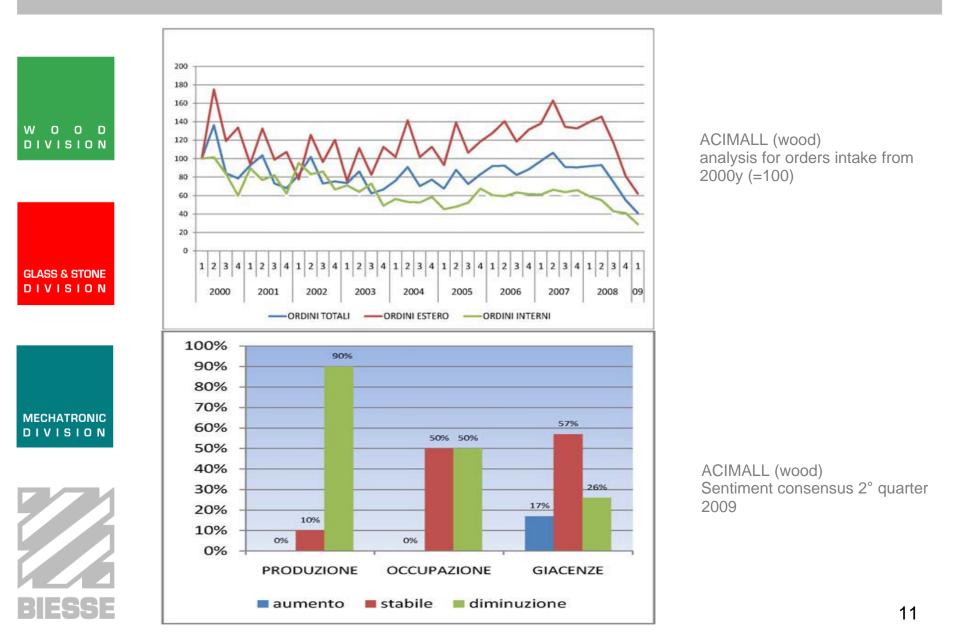
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Produziono (milioni di curo)	2006	2007	2008 *	Var. %	<b>V</b> ar. %
Produzione (milioni di euro)	2006	2007	2008 *	07/06	08/07
Acimac – Macchine ceramica	1.702	1.938	1.991	13,9	2,7
Acimall – Macchine Iavorazione legno	1.820	1.866	1.825	2,5	- 2,2
Acimga – Macchine per grafica e cartaria	1.670	1.680	1.750	0,6	4,2
Acimit – Macchine tessili	2.704	2.794	2.285	3,3	-  8,2
Assocomaplast – Macchine materie plastiche e gomma	3.850	4.250	4.100	10,4	- 3,5
Assofluid - Settore oleoidraulico e pneumatico	2.728	3.162	3.197	15,9	1,1
Assomac – Macchine calzature, pelletteria e conceria	500	503	427	0,6	-  5,
Gimav – Macchine e prodotti lavorazione vetro	1.238	1.370	1.400	10,7	2,2
Marmomacchine – Macchine lavorazione pietre naturali	1.250	1.280	1.277	2,4	- 0,2
Ucima — Macchine confezionamento e imballaggio	3.276	3.610	3.807	10,2	5,5
Ucimu – Macchine utensili, robot e automazione	4.992	5.820	6.110	16,6	5,0
Unacoma – Macchine agricole	.068	12.227	13.141	10,5	7,5
Totali	36.798	40.500	41.310	10,1	2,0

#### The "associations" point of view: ACIMALL (Italy)



#### The "associations" point of view: VDMA (Germany)

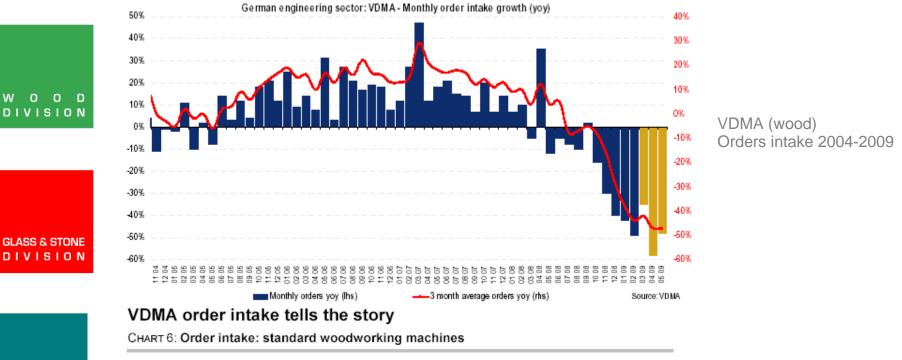
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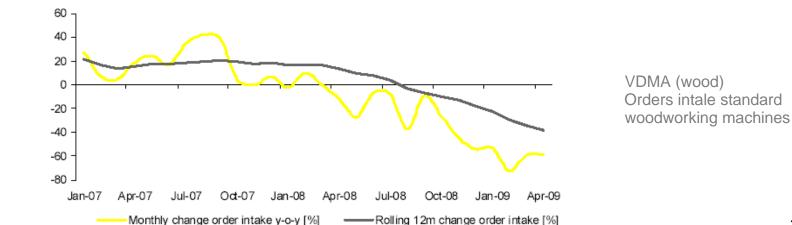
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MECHATRONIC

DIVISION





#### What kind of cycle?

W O O D DIVISION







- → More than 80% of sales generated by the furniture industry (mainly kitchen)
- → Average repurchase time cycle is 8-10 years but thanks to mechanical and software upgrades industrial clients tend to have a short cycle (4-5 years)
- → Expected global CAGR rate historically between 2-3% driven by:
  - 1. Economic growth
  - 2. Construction development (housing sector)
  - 3. Increase of furniture spending in emerging markets
  - 4. Progressive migration from solid furniture to lightweight and cheap "ready to assemble" furniture
  - 5. Replacement & restructuring trend

#### but even

- → Export oriented industry
- Progressive concentration of the world players
- ➡ Effective price/performance ratio and technology supremacy as winning card to beat the worldwide competition

and Biesse is....

#### What kind of cycle?





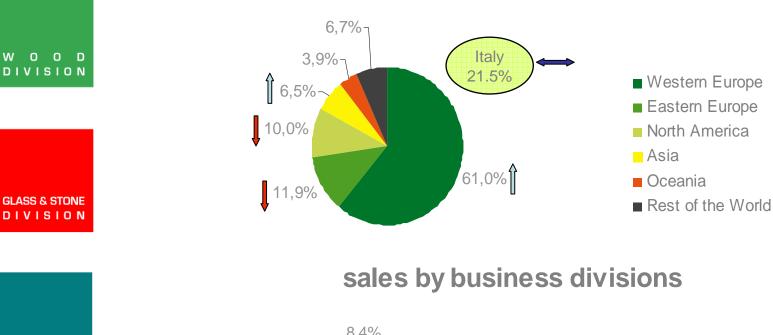




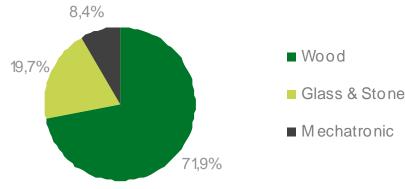
### and Biesse is:

- world leader for CNC machining centres with an increasing chance to widen its market shares in all sectors within the furniture and carpentry industry (machines and systems)
- wide customer base Company (the Ikea sales quote is less than 3%)
- strongly oriented towards R&D investments not cyclical tendency – to extend innovation & efficiency
- a Group with a global presence in more than 100 countries through its own sales & distribution network (subsidiaries)
- more and more a "total lean Company" with a light and flexible organization all along the production chain

#### BIESSE sales breakdown (1) by: geography - divisions



#### sales by geography



DIVISION

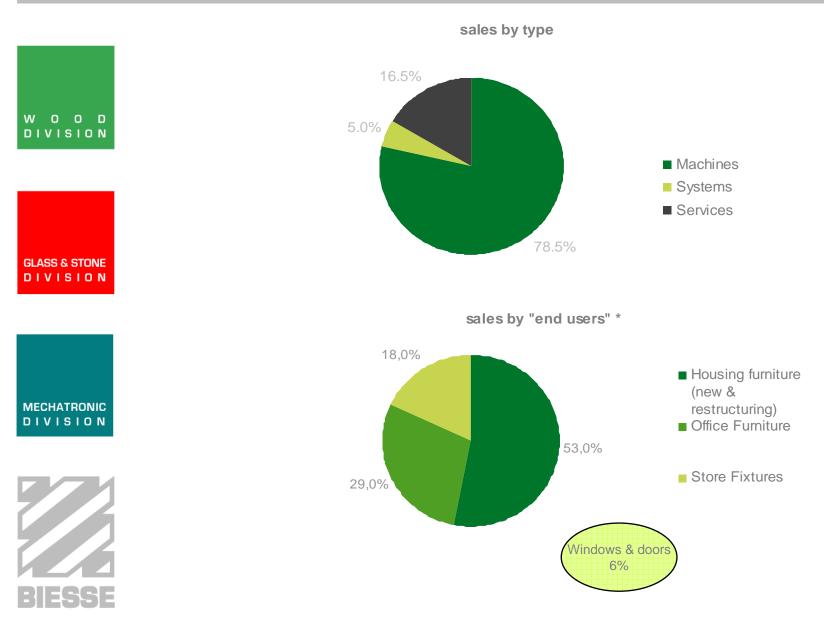
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### BIESSE sales breakdown (2) by: type – end users market



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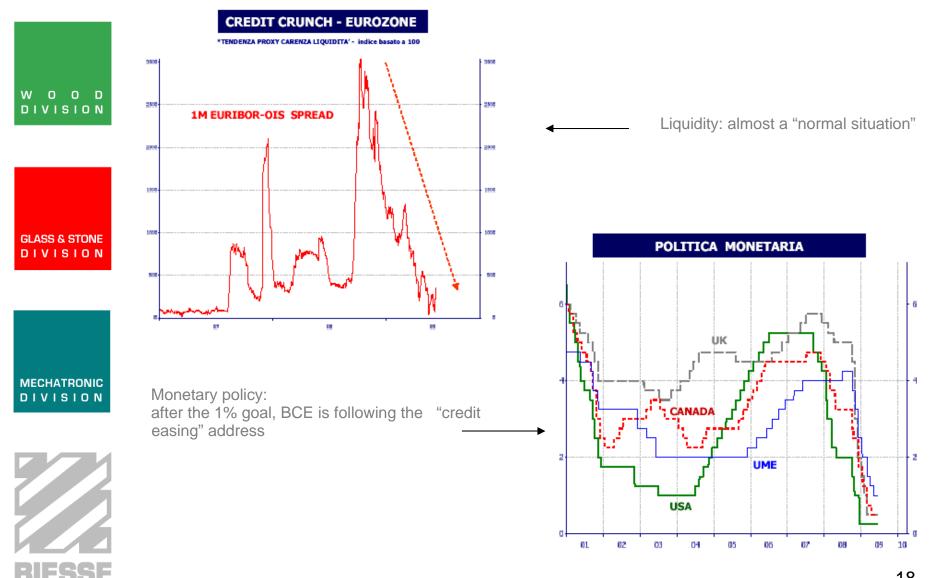


"There's an improvement of the order interest ..... machines for clients who want to buy but cannot yet get bank financing...."

MECHATRONIC DIVISION anonimous german competitor



#### Milan, July 15th 2009



#### Milan, July 15th 2009: U.S.A.

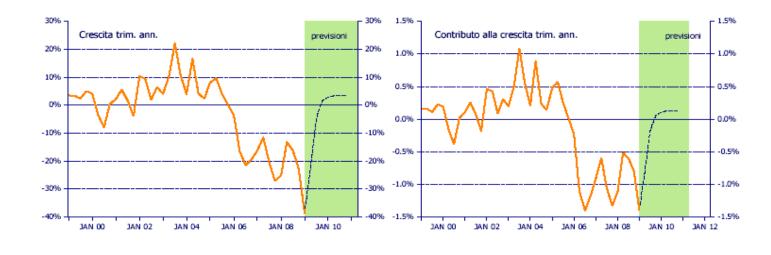


#### USA – INVESTIMENTI RESIDENZIALI

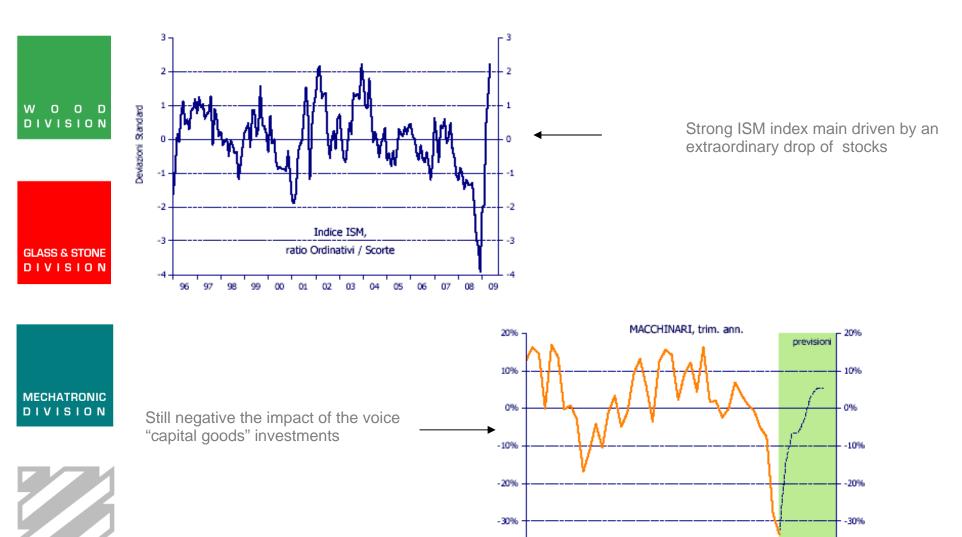


MECHATRONIC

DIVISION



#### Milan, July 15th 2009: U.S.A.



-40%

JAN OD

JAN 02

JAN 04

20

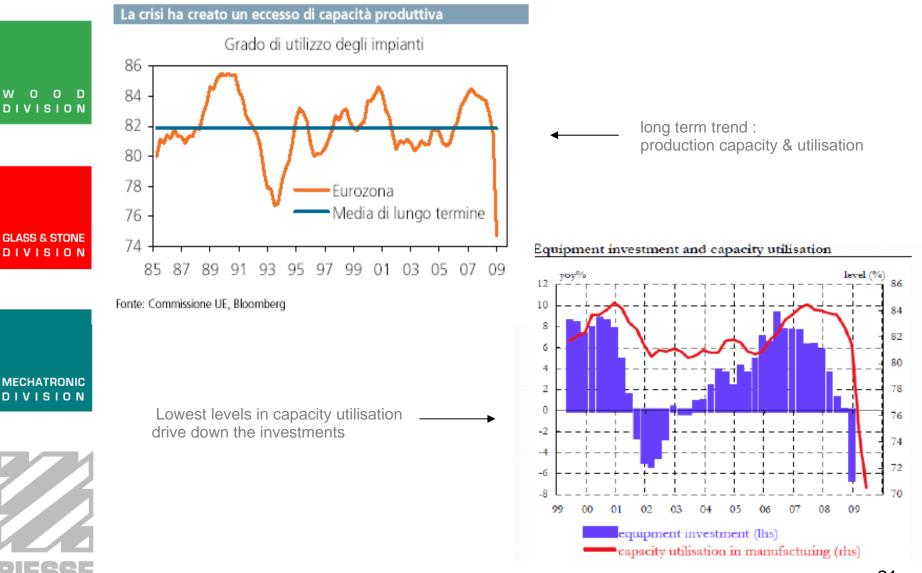
-40%

JAN 06

JAN 08

**JAN 10** 

#### Milan, July 15th 2009: Europe



#### Milan, July 15th 2009: Italy – fiscal package



Tremonti-ter : temporary stimulus package to increase capital goods investment

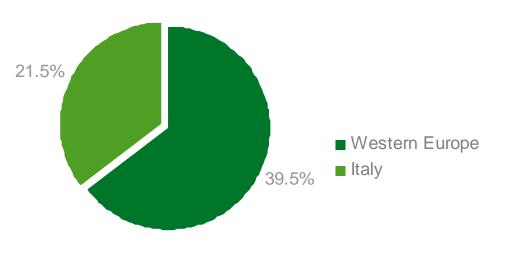


- → validity: 12 months (July 1st 2009 June 30th 2010)
- → terms: 50% IRES discount regarding capital goods (machinery)
- → beneficiaries: 6,600 producers (Federmacchine source)
- → sales impact: 15% the expected improvement of the domestic 2009 turnover



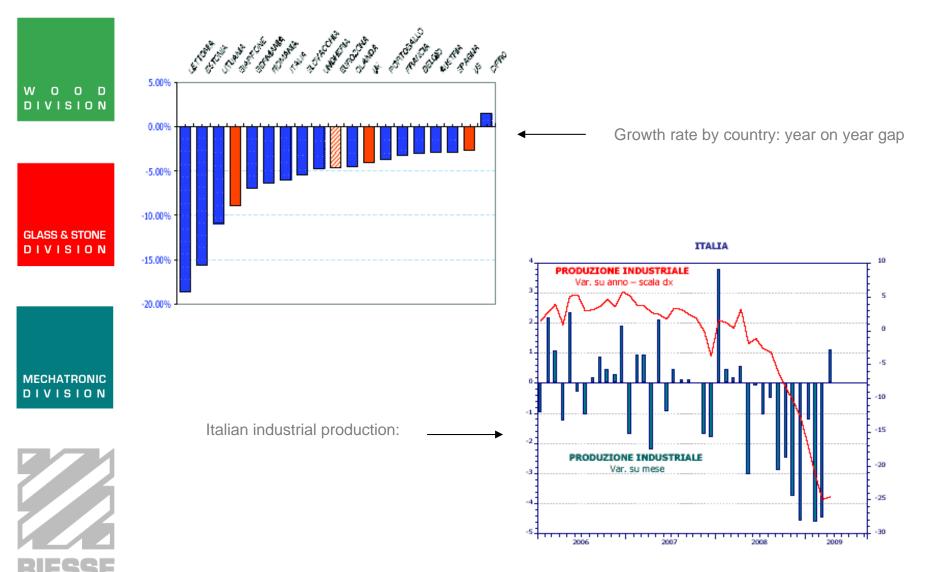






#### Milan, July 15th 2009: Italy

#### VARIAZIONI SULL'ANNO PRECEDENTE











# "Seize Advantage in a Downturn" Biesse projects: One Lean Company

#### Biesse projects: One Lean Company



GLASS & STONE D I V I S I O N





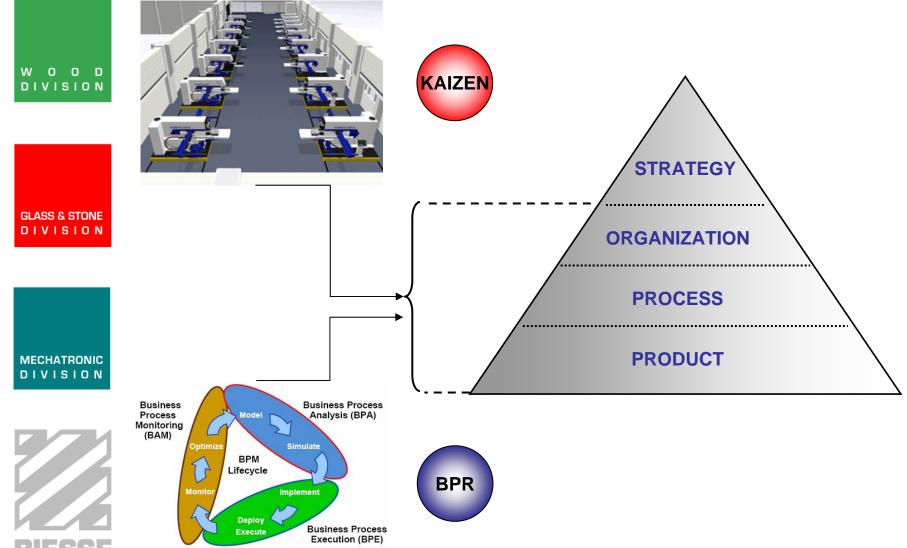


New processes New organization New I.T. systems

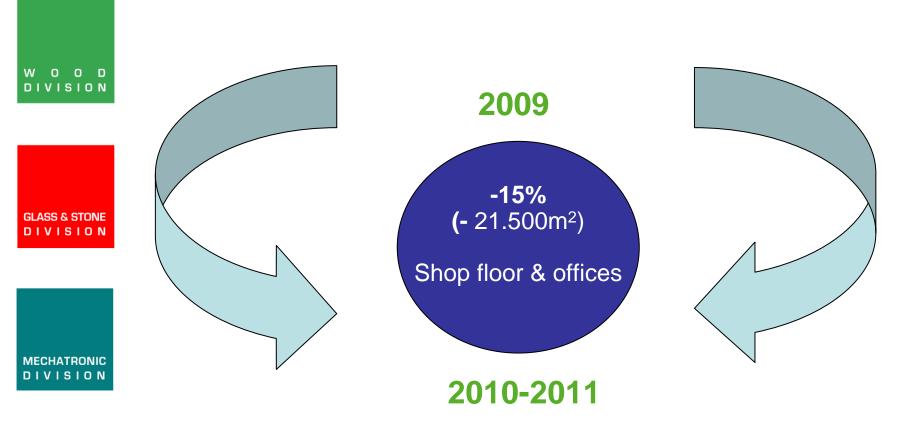
**B.P.R.** Business Process Reengineering



#### Biesse projects: One Lean Company



#### Biesse lean company





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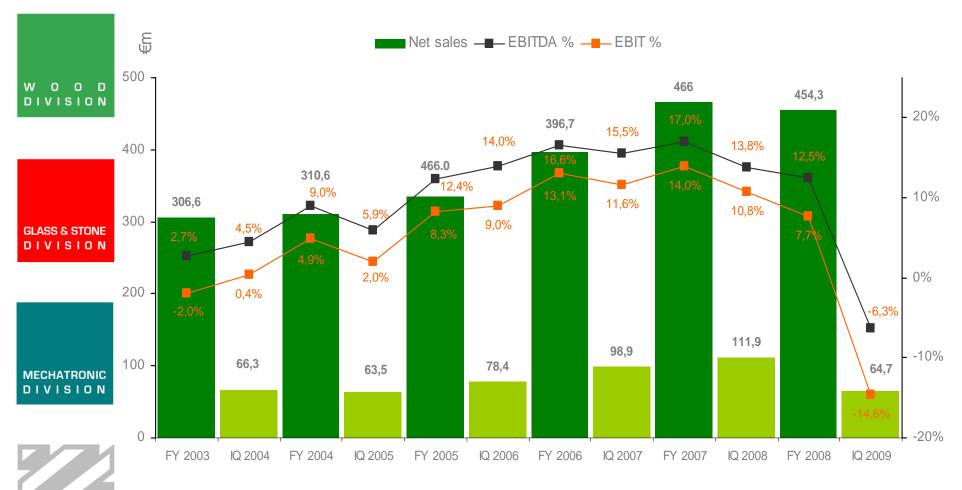




# financials:

#### Biesse main economic figures:

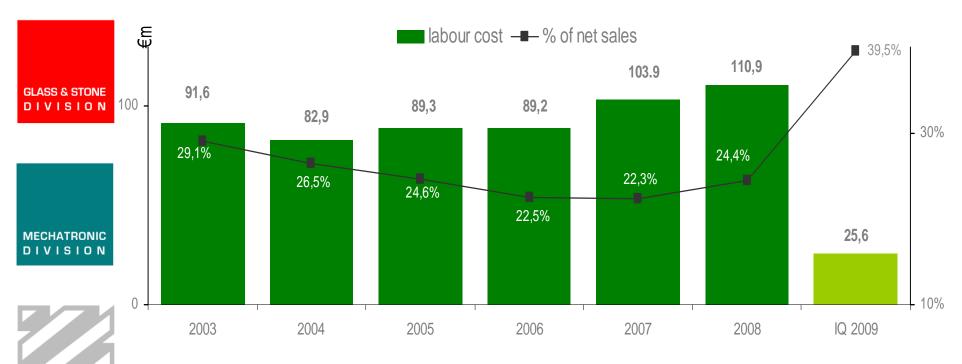
ESSE



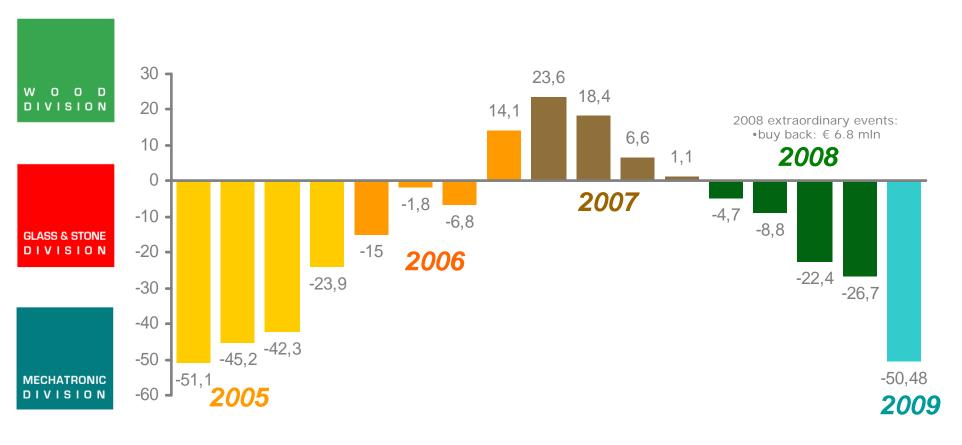
#### Biesse labour cost details:



nr. of employees: December 2008: 2,483 March 2009: 2,420 May 2009: 2,389



#### Biesse Net Financial Position: quarterly trend





## Backlog (machines & systems): what ahead







MECHATRONIC D I V I S I O N

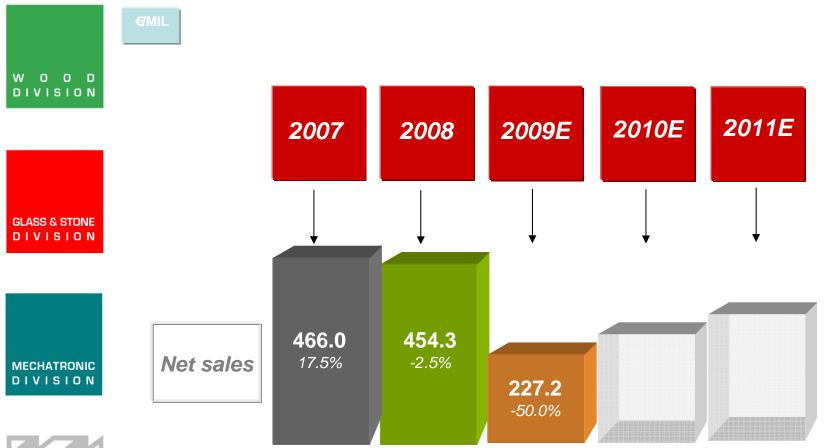
# Financials trend:

"Predictions are very difficult, especially about the future"

Niels Bohr – Nobel Prize in Phisics



## Updating the 2009: consolidated revenues



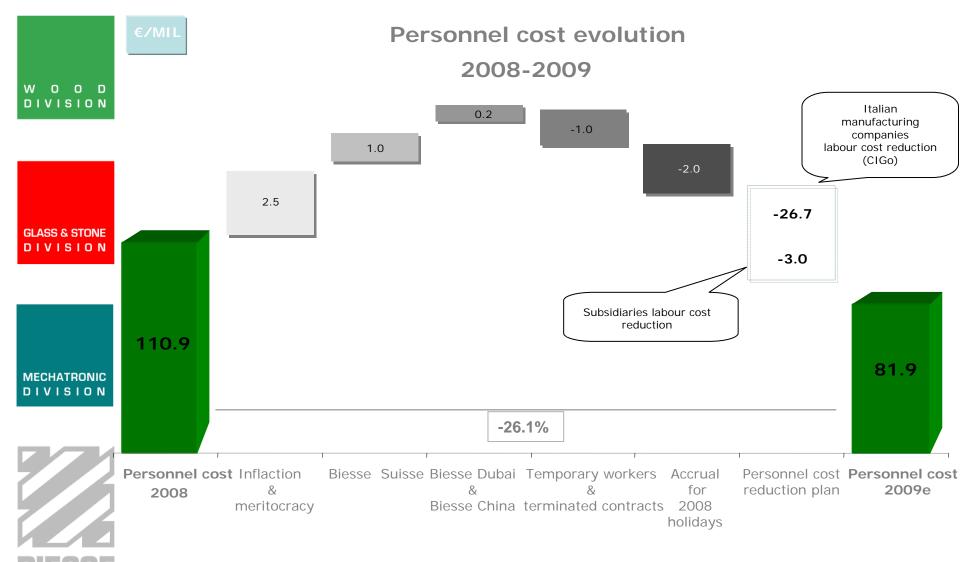


### Updating the 2009: P&L details

BIESSE

		€MIL	2007	2008	2009E
W O O D DIVISION		Value Added	<b>183.0</b> <i>39.0%</i>	<b>167.5</b> 36.9%	<b>73.9</b> 32.5%
		Labour cost	<b>103.9</b> 22.3%	<b>110.9</b> 24.4%	<b>81.9</b> 36.0%
GLASS & STONE D I V I S I O N		EBITDA	<b>79.1</b> 17.0%	<b>56.6</b> 12.5%	<b>-7.9</b> -3.5%
		EBIT	<b>65.4</b> 14.0%	<b>35.0</b> 7.7%	<b>-27.1</b> -11.9%
MECHATRONIC D I V I S I O N	EBIT normalized	<b>2008</b> : impairment tes (€ 4.2m) + receivable potential risks increas	es extra-fund for	<b>42.4</b> 9.3%	<b>-21,1</b> -9.2%
		Net result	<b>41.7</b> 8.9%	<b>19.7</b> 4.3%	-30.9 

## Updating the 2009: personnel cost evolution



## Updating the 2009: Cashflow – Net Financial Position

	€/MIL			
		2007	2008	2009E
W O O D DIVISION	Gross Cashflow	37.2	8.7	-20.2
GLASS & STONE	Capex (tangibles&intangibles)	-26.8	-17.4	-9.1
DIVISION	Free Cashflow	10.7	-8.7	-29.3
MECHATRONIC DIVISION	N.F.P.	1.1	-26.7	-56.0



•2008: buy back effected for €6.8 mil.

•2009e: no dividend payment

•2009e: buy back plan expiring in July on hold

•New M/T facilities for 60 € mil. obtained

•70% of the outstanding Group financial liabilities is more than 12 month expiry

## Updating the 2009: Net Operating Working Capital







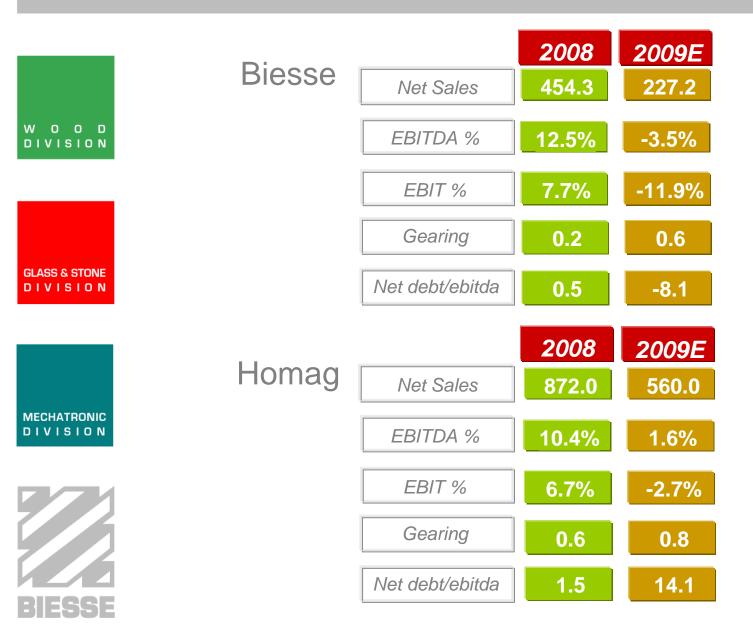
# ...watching the peers



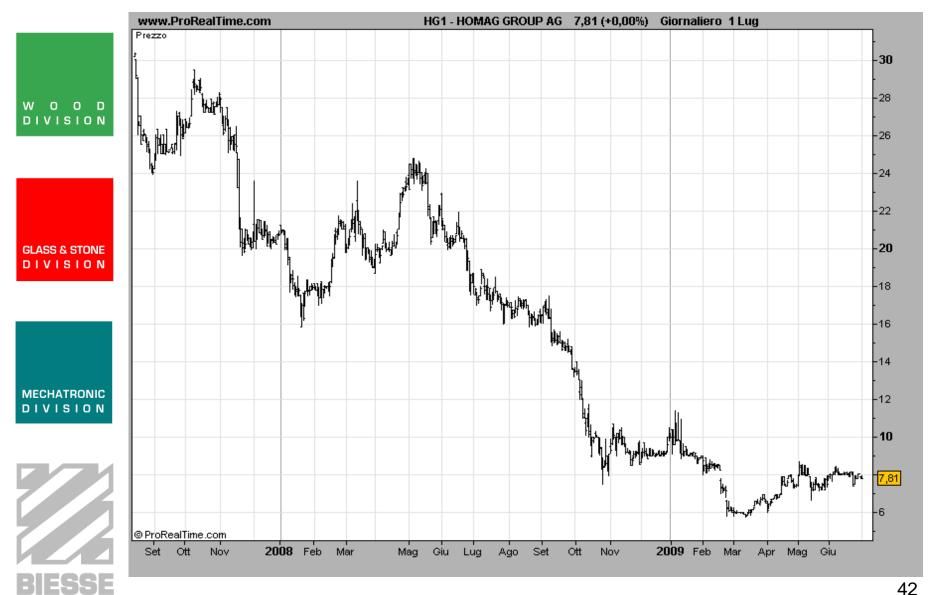


39

#### Updating the Homag and Biesse outlook









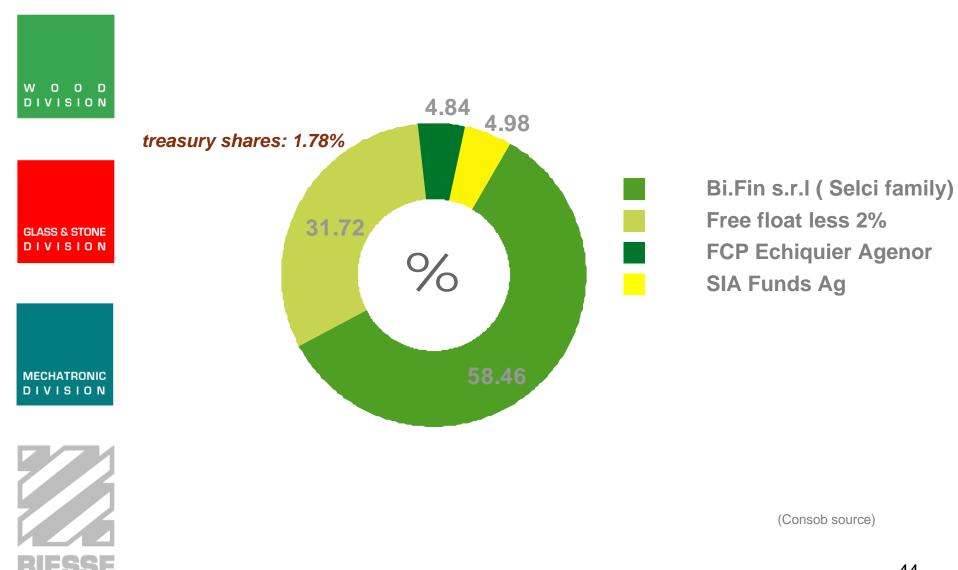




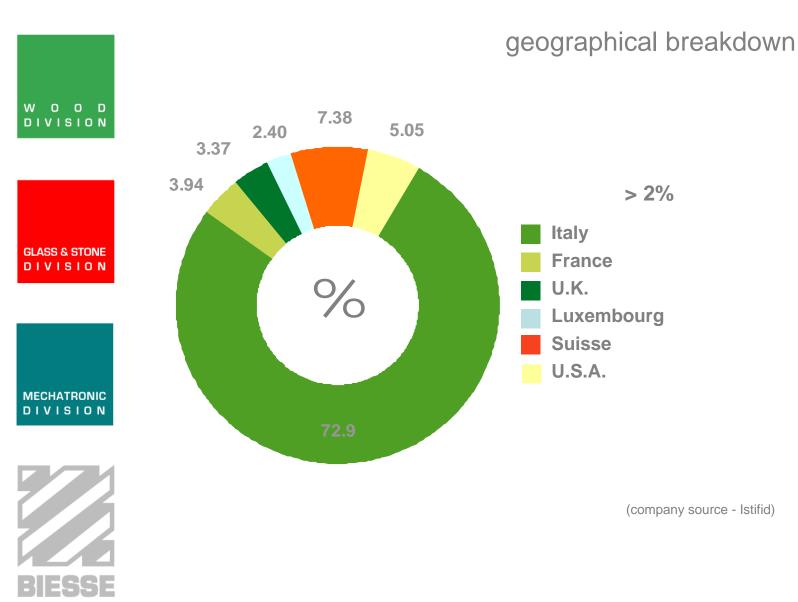


# shareholding structure

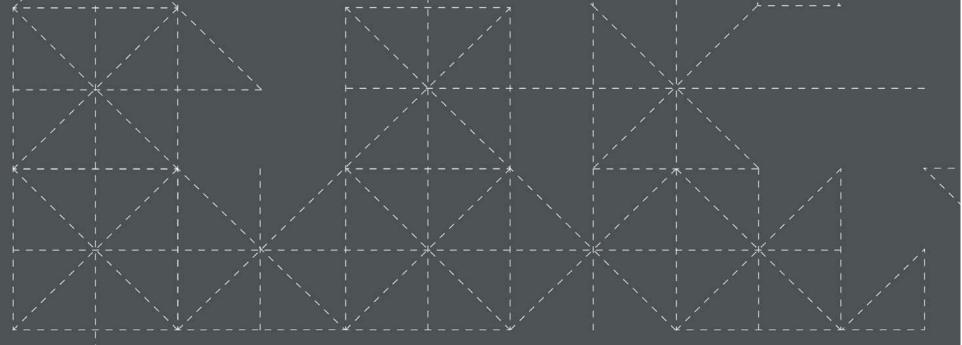
#### Biesse shareholding structure: 2009 update



#### Biesse shareholding structure: 2009 update



45



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