## technology for shaping everyday life materials

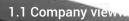
Company presentation, Autumn 2014

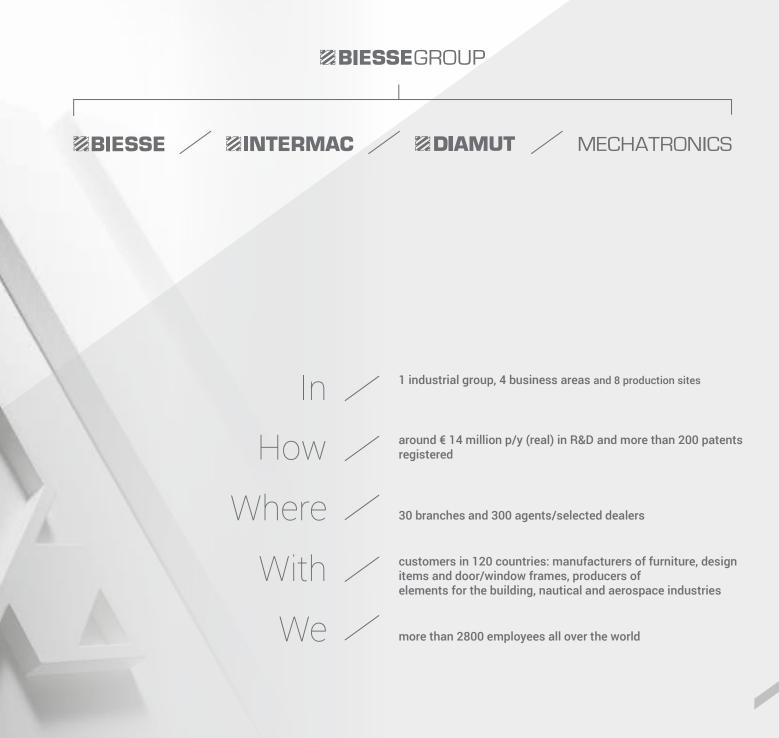
# Index

1.1. Company view	3
2.1 Highlights	35
3.1 9 months 2014 Financials	43
4.1 Three years plan figures remind	63
5.1 Marketing actions	79
6.1 R & D	87
8.1 Other	93

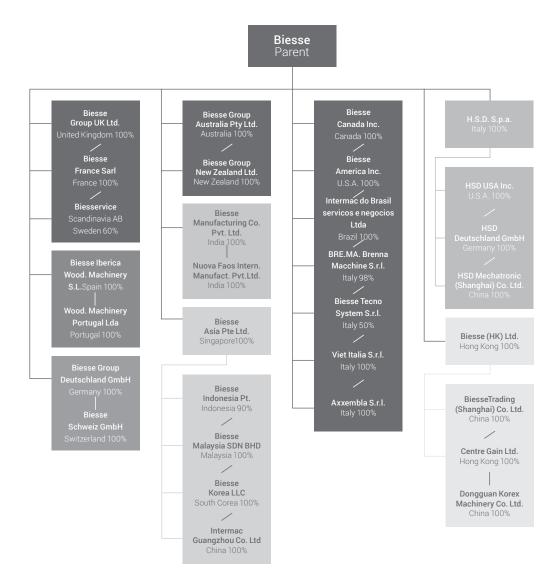
# Company view

 $\left[ \right]$ 

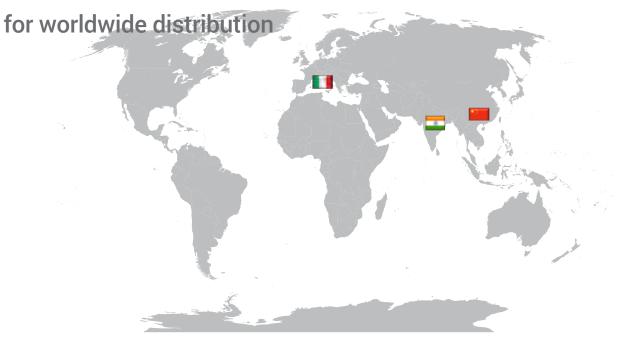




## Biesse Group structure







**Italy**: production (wood - glass - stone - tools - mechatronic)

India: production & sourcing (wood)

**China**: production & sourcing (wood - glass - stone)

## Worldwide distribution

3.

#### Subsidiaries & representative offices

**Italy** Brianza Triveneto

**U.K.** Daventry

Switzerland Luzern

Sweden Jönköping

Russia Moscow

**Germany** Elchingen Löhne Gingen

France Lyon

**Spain** Barcellona

Portugal Lisbona

U.A.E. Dubai North America Charlotte Montreal Toronto Los Angeles Forth Lauderdale

**Brazil** San Paolo

India Bangalorë Mumbai Noida China Shanghai Dongguan Guangzhou

Asia

Singapore Kuala Lumpur Jakarta Seoul

#### Oceania

Sydney Brisbane Melbourne Perth Auckland



# User-friendly technology

The 5-axis operating section, equipped with 13 kW HSD spindle and with 360° continuous rotation on the vertical and horizontal axes, enables the machining of complex-shaped pieces ensuring quality, precision and absolute reliability over time.

The high technological content of the machining centres most widely sold in the world meets the requirements of wood industry professionals. It is the perfect combination of Italian genius and innovation.

#### technology for shaping everyday life materials

# Biesse global leadership

- **1st** world largest manufacturer CNC centre for wood glass stone working
- **1st** largest italian producer of automated woodworking machinery
- **2nd** largest worldwide provider of turn-key systems for major companies
- 2nd largest manufacturer woodworking machinery worldwide



- Worldwide extensive direct sales network & support capabilities
- Strong commitment and investment in R&D
- Flexible and slim business model the lean company
- One stop shop for superior quality products
- Integrated supply network

# Cnc solutions for wood

ROVER

## BIESSE

And in case of some of the second second

. . .

Bovelia

# Cnc solutions for glass & stone

## **INTERMAC**



## Made With Biesse The maestro meets advanced technology

The Sagrada Família site bets on Biesse.

The carpentry workshop buys a Biesse machining centre (KLEVER 1224 G FT) which will principally be used for making templates for stone, marble and concrete elements of the basilica as well as moulds for shuttering.

The processing centre at a height of 30 metres for access to the carpentry of the majestic Cathedral designed by Antoni Gaudì.

technology for shaping everyday life materials

## Made With Biesse Glass art and cutting-edge technology

"In Fiam's workshops, we have always tried to respond to designer ideas, even when they were apparently impossible to implement. Designers, like artists, have a creativity that stimulates cutting-edge innovation. So, over time, we have been able to develop new technologies that have allowed us to create unique objects on an industrial scale".

"Everything started with a stool. A glass stool, of course. A photographer friend came to see me in my glass workshop, saw me standing on the stool and took a picture that was published in some newspapers. That's when I thought: why not try to make furniture with this material? From the frst, self-built oven to bend glass sheets through to the frst collaborations with artists and design-ers, it's been an ongoing learning curve.

Our company has always worked in partnership with internationally-re-nowned Italian and foreign designers. People like Massimo Morozzi, Rodolfo Dordoni, Giorgetto Giugiaro, Enzo Mari, Cini Boeri through to Vico Magistretti, Ron Arad, Makio Hasuike. And, again, Philippe Starck, Daniel Libeskind and Massimiliano Fuksas".

#### Vittorio Livi

FIAM founder and sole administrator



## Made With Biesse Design and Innovation

One of Brazil's most famous furniture brands, SCA's core business is the manufacturing of furniture for corporates, large offces and the hospitality and maritime contract segments. Approximately 70 shops in Brazil and 6 abroad.

"Italy leads the way in design and innova-tion. For us, it is also a reference point as far as technology is concerned. Before making an investment, we evaluate potential suppliers very carefully, analysing their technical service, response times and accessibility in our country of origin.

I am not going to deny that we looked at other company's offers, but we chose an Italian supplier because Biesse has always provided us with a level of service and consultancy that is fully aligned with our needs".

#### Claudio Manfroi

President of Sca Indústria de Móveis

technology for shaping everyday life materials

## Major customers wood



technology for shaping everyday life materials

25

## Major customers glass & stone



technology for shaping everyday materials

27

## Major customers mechatronic



technology for shaping everyday life materials

29

# Service & Parts

Direct, seamless co-ordination of service requests between Service and Parts.

Support for Key Customers by dedicated Biesse personnel, either in-house and/or at the customer's site.

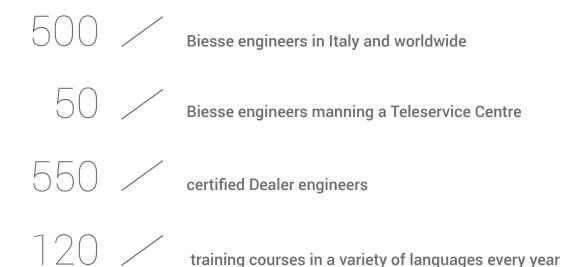


The Biesse Group promotes, nurtures and develops close and constructive relationships with customers in order to better understand their needs and improve its products and after-sales service through two dedicated areas: Biesse Service and Biesse Parts.

With its global network and highly specialised team, it offers technical service and machine/component spares everywhere in the world on-site and 24/7 on-line.

## Biesse Service

- Machine and system installation and commissioning
- Training centre dedicated to Biesse Field engineers, subsidiary and dealer personnel; client training directly at client's site.
- Overhaul, upgrade, repair and maintenance.
- Remote troubleshooting and diagnostics.
- Software upgrade.



## Biesse Parts

- Original Biesse spares and spare kits customised for different machine models.
- Spare part identification support.
- Offices of DHL, UPS and GLS logistics partners located within the Biesse spare part warehouse, with multiple daily pick-ups.
- Order fulfilment time optimised thanks to a global capillary distribution network with de-localised, automated warehouses.





of orders delivered in full on time



spare part staff in Italy and worldwide

orders processed every day



Highlights



## Highlights 9 months 2014

orders intake & backlog

- Group orders intake > 20% increase y/y
- Group backlog € 108 ml **+33%** y/y

recent world fairs

- AWISA Brisbane August 6-9: great risults at the Australian Woodworking Industry Suppliers to confirm the Biesse leadership in that area. Orders intake almost three times more than the 2012 edition.
- IWF Atlanta August 20-23: orders intake more than double vs the latest edition (2012) attesting the North America economy resumption.

### In-house event

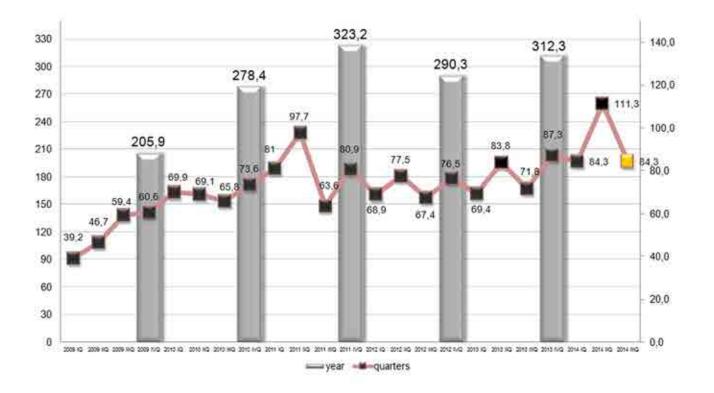
 blnside event (Pesaro, 9-11 October 2014): in-house event (wood) in the new concept space with around 2500 people /customers hosted. Presented new technical solutions and product evolutions.

Cashflow

• **positive cashflow**: rectified excluding dividends (May 2014) and extraordinary items.

### Group orders intake

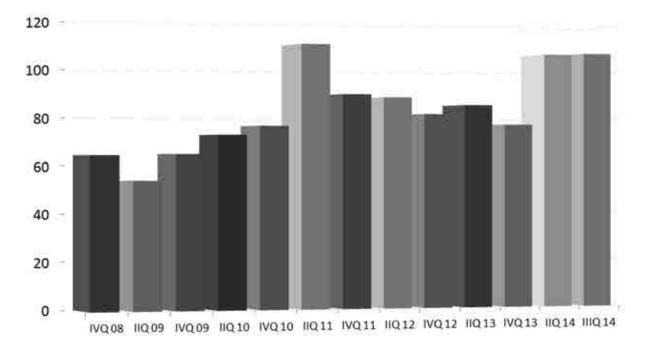
#### IIIQ 2014: prog. € 279.9 mln >20%



technology for shaping everyday life materials

## Group backlog

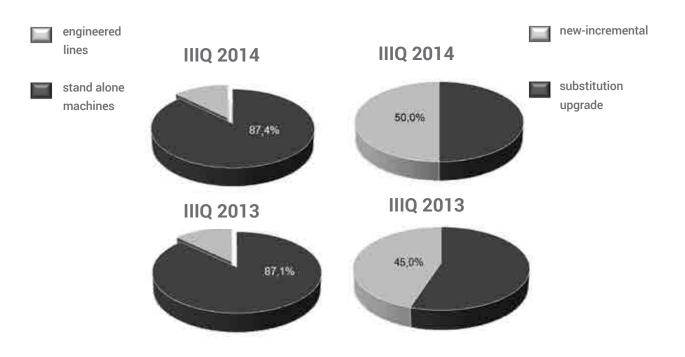
### IIIQ 2014: €108.2\* mln + 33.0%



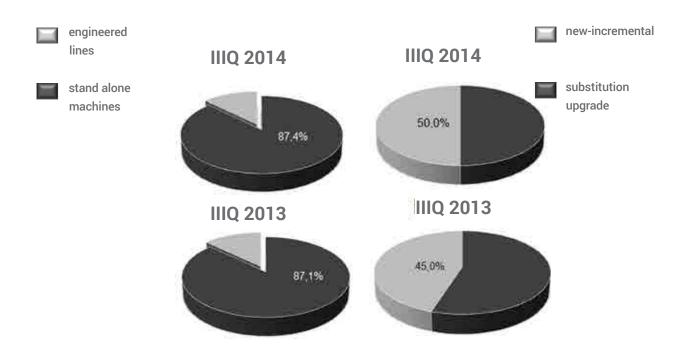
\*around € 30 mln to be invoiced in 2015

2.1 Highlights

### Orders backlog breakdown per type & destination: **wood**



### Orders backlog breakdown per type & destination: **glass**





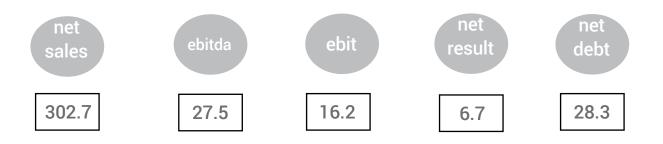
### 9 months 2014 Financials

3.1

#### 3.1 9 months 2014 Financials

### 9 months 2014

€/mln



- double digit increase of the consolidated revenues
- strong improvement of profitability (ebitda & ebit)
- more than tripled the positive **net result**
- decrease of the **net debt**

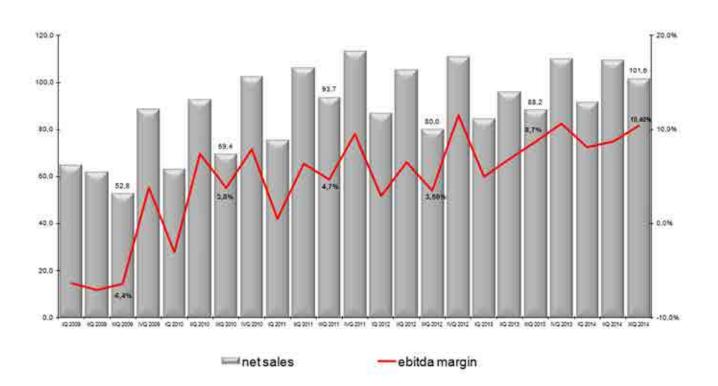


## P&L9months

€/mln	FY 2013	9 months 2013	9 months 2014	
Net sales	<b>378.4</b> -1.2%	268.5	<b>302.7</b> 12.7%	
Value added	<b>146.9*</b>	<b>103.0</b>	<b>120.4</b>	
% of net sales	38.8%	38.4%	<i>39.8%</i>	
Labour cost	<b>112.6</b>	<b>83.8</b>	<b>92.8</b>	
% of net sales	29.8%	31.2%	30.7%	
EBITDA	<b>34.3*</b>	<b>19.2</b>	<b>27.5</b>	
% of net sales	9.1%	7.2%	9.1%	
EBIT	<b>18.1*</b>	<b>8.8</b>	<b>16.2</b>	
% of net sales	4.8%	3.3%	5.3%	
Net result % of net sales	6.4 1.7% 3.0 non recurring items *	<b>1.9</b> <i>0.7%</i> *real estate appreciation	<b>6.7</b> 2.2%	Tax rate 52.1% ► IRAP affected (34.1% without IRAP)

### Group Consolidates Sales: Quarterly Trend

€/mln



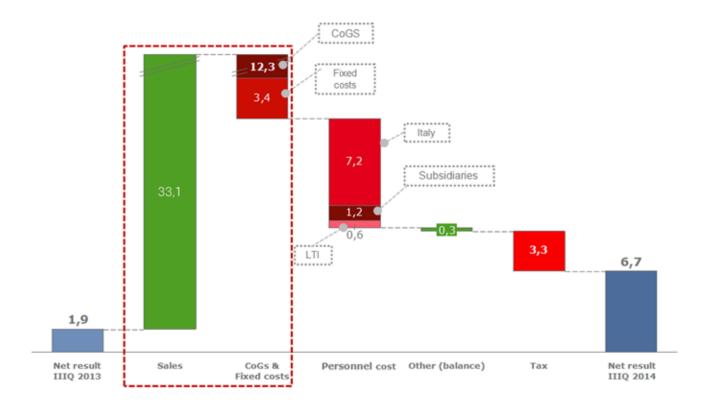
### IIIQ 2014: taxes breakdown

### Group tax rate 52.1% (without IRAP 34.1%)

	30/09/2014		30/09/2013		note
Risultato ante imposte	13.911.628		5.958.728		
imposte con aliquota nazionale 27,5%	-3.825.698	-27,50%	-1.638.650	-27,50%	Effetto fiscale applicando l'aliquota nazionale sul risultato ante imposte
Effetto fiscale differenze permanenti	-232.700		-193.027		riferite a Biesse spa ed hsd spa
Effetto fiscale dell'utilizzo di perdite non	532.381		910.482		L'importo del 2014 è riferito a mancata iscrizione di imposte per
precedentemente riconosciute					effetto di perdite pregresse delle società: bs america, bs china, australia e new zeland. Il 2013 era riferito a bs america, india, new zealand
Effetto fiscale su perdite d'esercizio di alcune controllate non iscritte nello stato patrimoniale	-731.041		-610.087		Il valore del 2014 è riferito alla mancata iscrizione di perdite delle società: Korez, intermac do brasil, iberica centre gain e bs hk. Il 2013 è riferito a: bs iberica, bs hk, korex, bs china, bs schweiz, malaysia + altre minori
Effetto delle imposte differite attive non stanziate in esercizi precedenti ed	67.692		166.760		L'importo relativo al 2014 è riconducibile alla ripresa di valore del residuo DTA svalutate di 8s usa. Il 2013 era riferito a bs india
Effetto delle differenti aliquote d'imposta relative a controllate operanti in altre	-47.455		19.390		
Altre differenze	-91.117		550.564		Sono effetti generati dalle scritture di consolidamento.
Imposte sul reddito dell'esercizio e aliquota fiscale effettiva	-4.327.938	-31,11%	-794.568	-13,33%	Tax rate di periodo
IRAP (corrente e differita)	-2.489.937		-2.078.189		
Imposte relative ad esercizi precedenti	-428.325		-1.113.049		L'importo 2014 è riferito a Biesse Spa e riguarda la stima del rischio a seguito PVC per gli anni 2010 e 2011. L'importo del 2013 è riferito all'accantonamento a fondo imposte e tasse su Biesse spa per Ferrato calcolo Irap per il periodo 2008-2011.
totale imposte	-7.246.200	-52,09%	-3.985.806	-66,89%	

### Net result bridge: IIIQ 2014 vs IIIQ 2013

€/mln

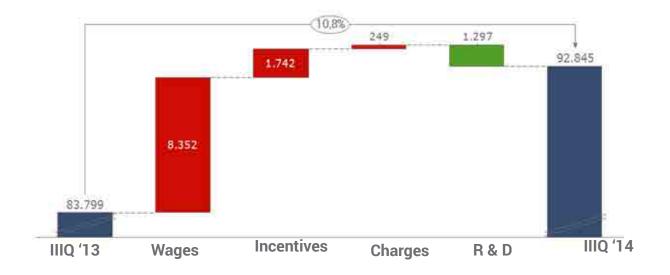




## IIIQ 2014: personnel cost

Personnel increase + 67 people vs June 2014 total nr. 2,869 (interinal excluded)

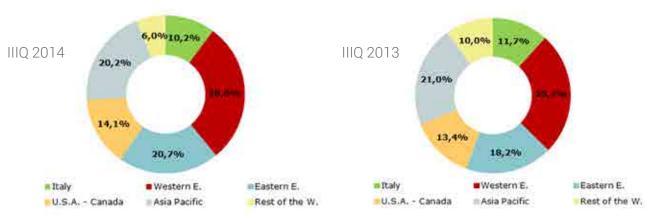
- Italy based 1592 (55,5%)
- foreign based 1277 (44,5%)

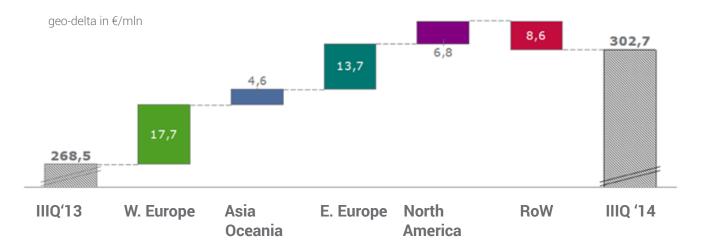


## Group people breakdown: 30.09.2014

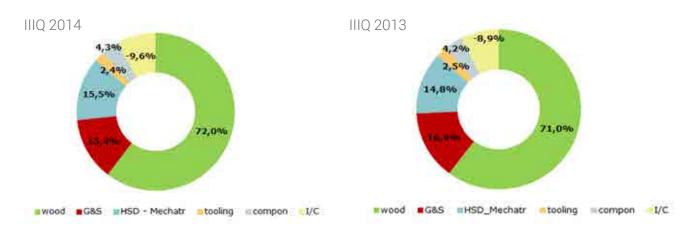
Total	IIIQ 20 2,86		IH 2014 2,822		2013 2,695		2012 2,782		2011 2,737	
Production	1,209	42%	1,190	42%	1,175	44%	1,265	45%	1,250	41%
Service & after sales	638	22%	623	22%	613	23%	574	21%	577	24%
R & D	349	12%	342	12%	321	12%	338	12%	316	12%
Sales & marketing	418	15%	419	15%	351	13%	364	13%	361	14%
Administration	255	9%	248	9%	235	9%	242	9%	233	9%
Domestic	1,592	55%	1,580	56%	1,547	57%	1,646	59%	1,656	70%
Foreign	1,277	45%	1,242	44%	1,148	43%	1,136	41%	1,081	30%

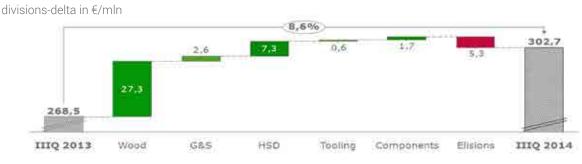
### Biesse: geo-breakdown consolidated sales





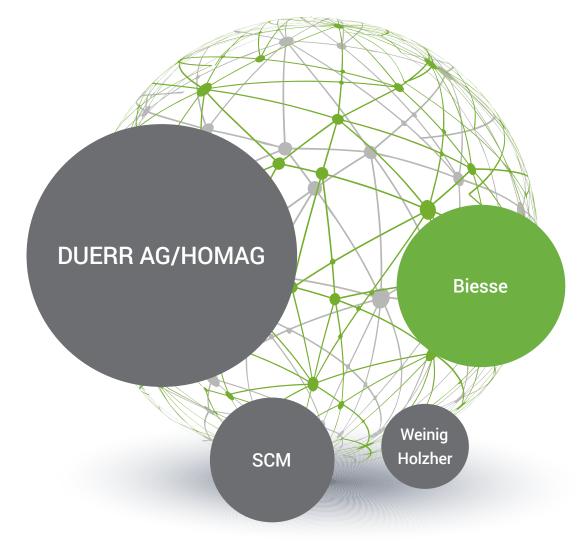
### Biesse: divisions breakdown consolidated sales



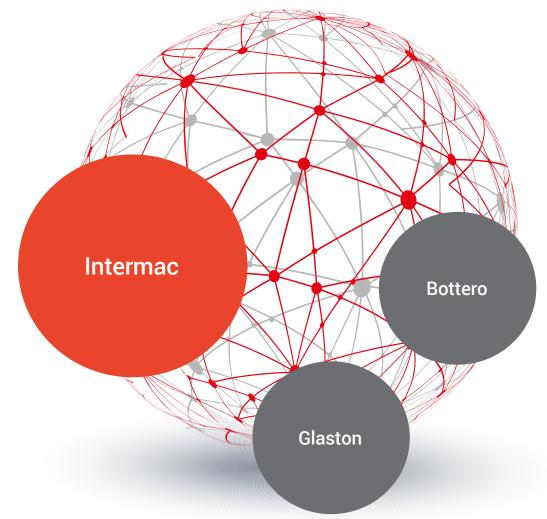


technology for shaping everyday life materials

## Main world competitors: **wood**

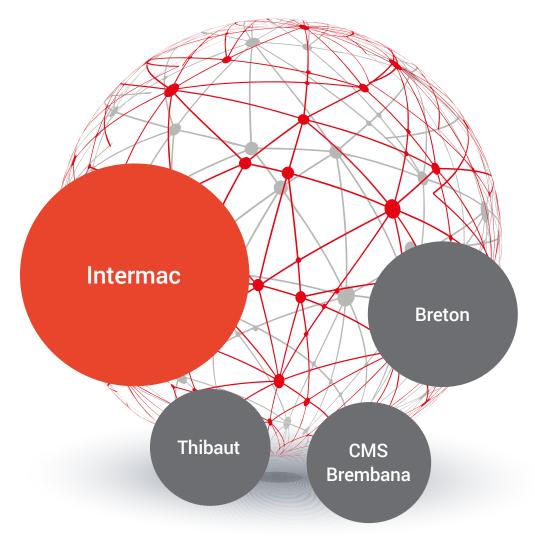


## Main world competitors glass

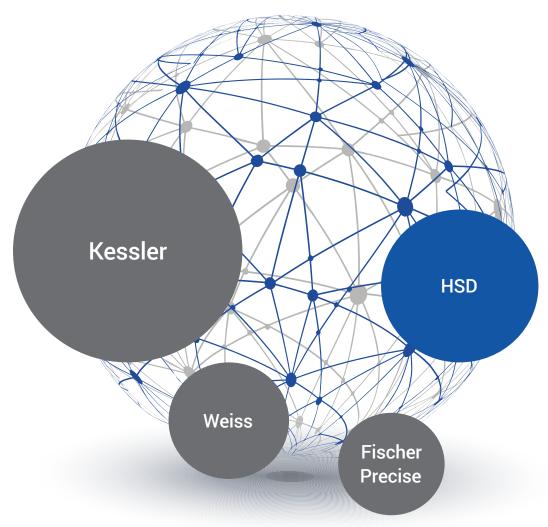


technology for shaping everyday life materials

## Main world competitors **stone**



## Main world competitors **mechatronics**



technology for shaping everyday life materials

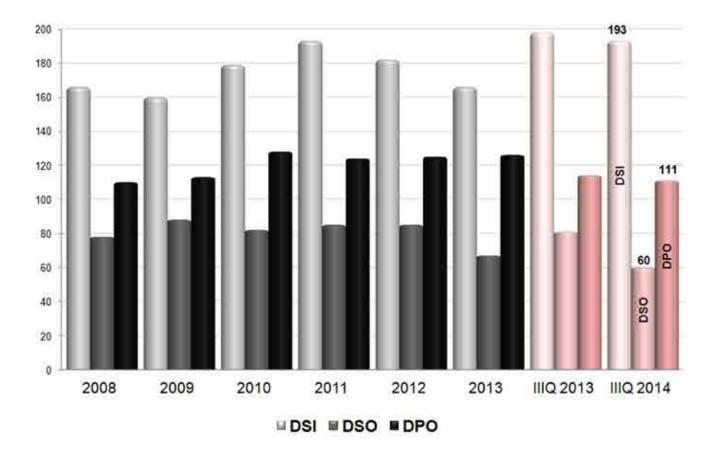
### Financial statement IIIQ 2014

€/mln

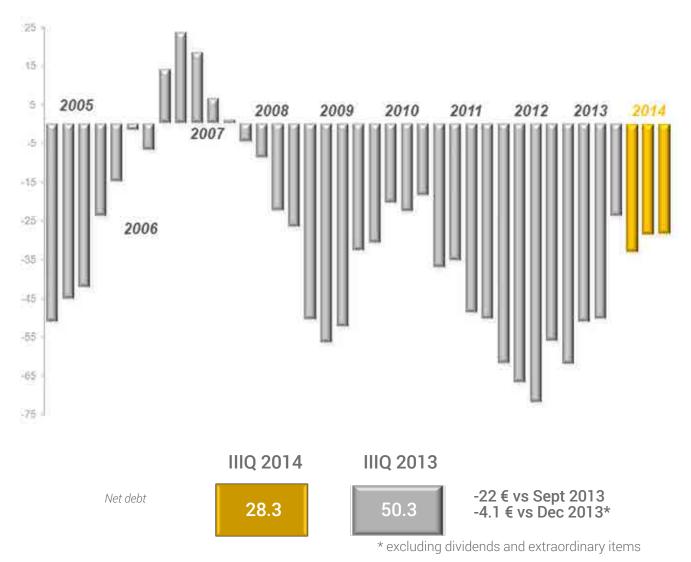


\* incidence calculated on 9 months bases

## Operating net working capital: DSI-DSO-DPO



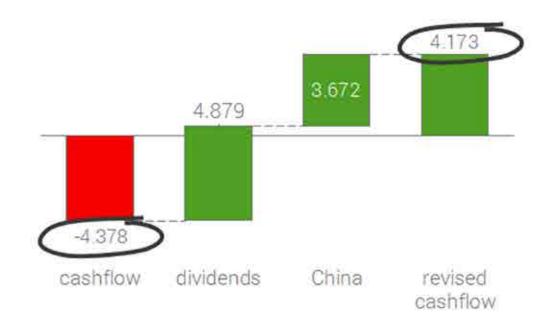
## Net debt IIIQ 2014



### Cashflow IIIQ 2014: revised effects



	30 September 2014	30 September 2013
Euro 000's		
EBITDA (Gross operating profit)	27,540	19,225
Change in net working capital	(11,765)	4,679
Change in other operating assets/liabilities	1,572	(9,476)
Operating cash flow	17,347	14,428
Cash flow used in investment activity	(16,657)	(8,665)
Cash flow	690	5,763
Dividends paid	(4,879)	-
Treasury shares sold	479	-
Exchange rate gains (losses)	(668)	54
Change in net financial indebtedness	(4,378)	5,818



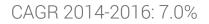


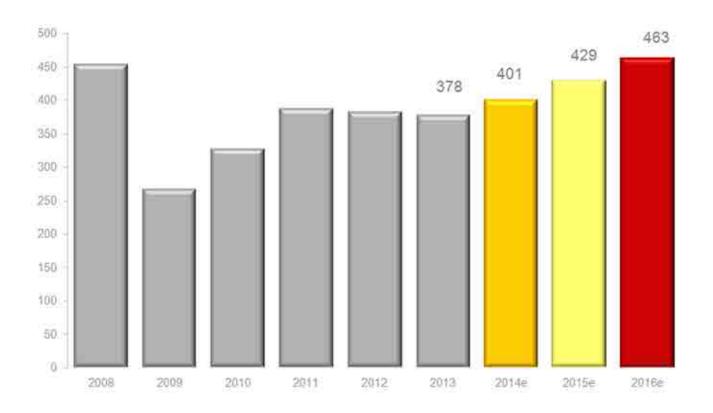
## Three years plan figures remind (Feb 2014 to be revised)



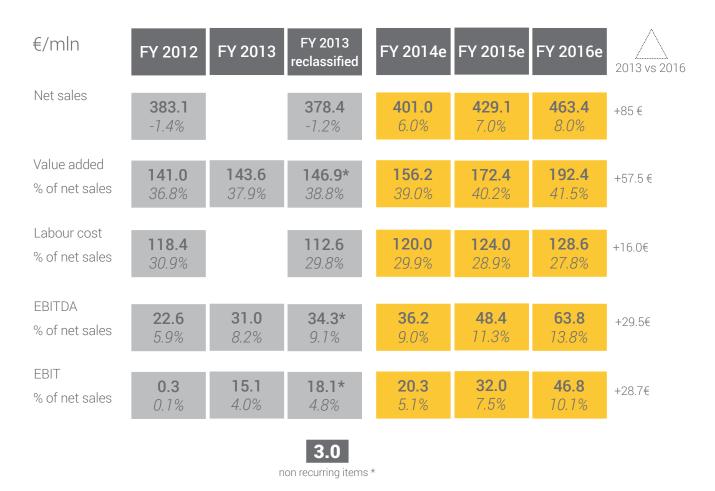
## Consolidated net sales

€/mln





P&L

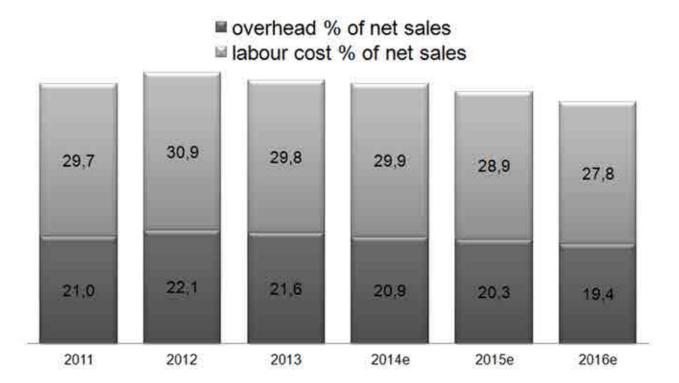


\*real estate appreciation - provisions and depreciation



- overhead\*
- labour cost\*\*

\* during the 2014-2016 period the overhead expenses incidence will move from 21,6% to 19,4% \*\*during the 2014-2014 the labour cost incidence will move from 29,8% to 27,8%



### Cashflow - net debt

€/mln	2012	2013	2014e	2015e	2016e	2014 2015 2016
Gross Cashflow	delta o.n.w.c. <b>13.6</b>	€ 31.1 <b>45.8</b>	14.6	24.3	33.3	+72.2€
Investments % of net sales	<b>-19.4</b> 5.0%	<b>-13.5</b> 3.6%	<b>-21.8</b> 5.4%	<b>-17.8</b> <i>4.1%</i>	<b>-12.8</b> 2.8%	- 52.4€
net cashflow	-5.8	32.3	-7.2	6.5	20.5	+19.8€
	dividend	S	-5	-5	-5	
Net debt	-56.2	-23.9	-36.1	-34.6	-19.1	

## Operativing net working capital

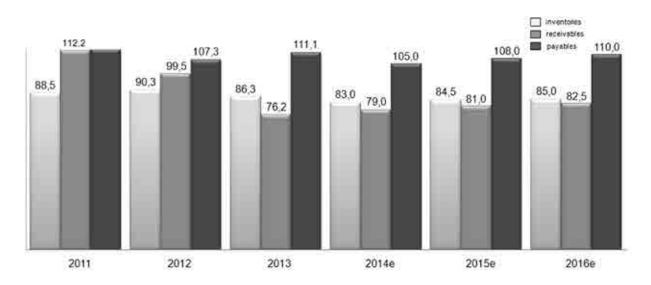
€/mln	2012	2013	2014e	2015e	2016e
inventories % of net sales	<b>90.3</b> 23.6% DSI 182	<b>86.3</b> 22.8% DSI 165	<b>83.0</b> 20.7%	<b>84.5</b> 19.7%	<b>85.0</b> 18.3%
trade receivables % of net sales	<b>99.5</b> 26.0% DSO 85	<b>76.2</b> 20.1% DSO 67	<b>79.0</b> 19.7%	<b>81.0</b> 18.9%	<b>82.5</b> 17.8%
trade payables % of net sales	<b>107.3</b> 28.0% DP0 125	<b>111.1</b> 29.4% DPO 127	<b>105.0</b> 26.2%	<b>108.0</b> 25.2%	<b>110.0</b> 23.7%
O.N.W.C. % of net sales	<b>82.5</b> 21.5%	<b>51.4</b> <i>13.6%</i> historical record: the lowest amount	<b>57.0</b> 14.2%	<b>57.5</b> 13.4%	<b>57.5</b> 12.4%

## Operativing net working capital

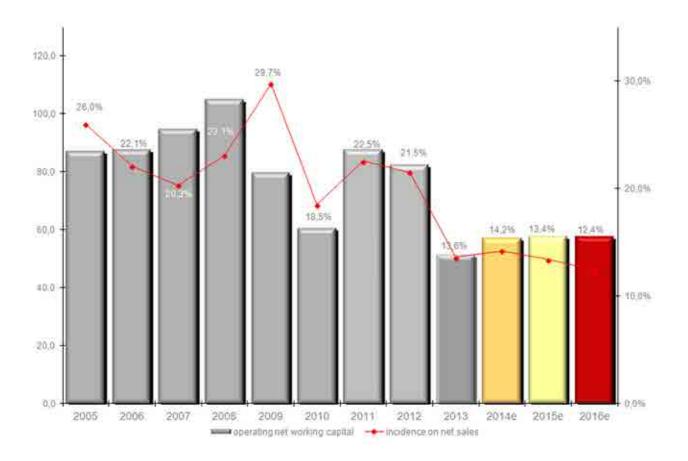
#### € mln

- **Inventories :** during the 2014-2016 period the incidence on the net sales will move from 22,8% to 18,3% DSI (-10gg)
- **Trade receivables:** during the 2014-2016 period the incidence on the net sales will move from 20,1% to 17,8% DSO (-5gg)
- **Trade payables:** during the 2014-2016 period the incidence on the net sales will move from 29,4% to 23,7% DPO (-15gg)

#### during the 2014-2016 period the incidence of the O.N.W.C. will move from 13,6% to 12,4%

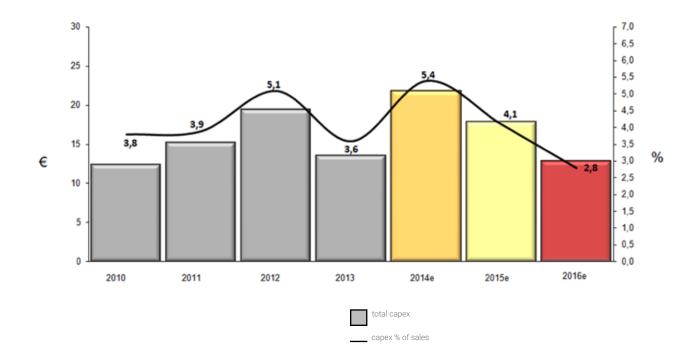


# Operativing net working capital

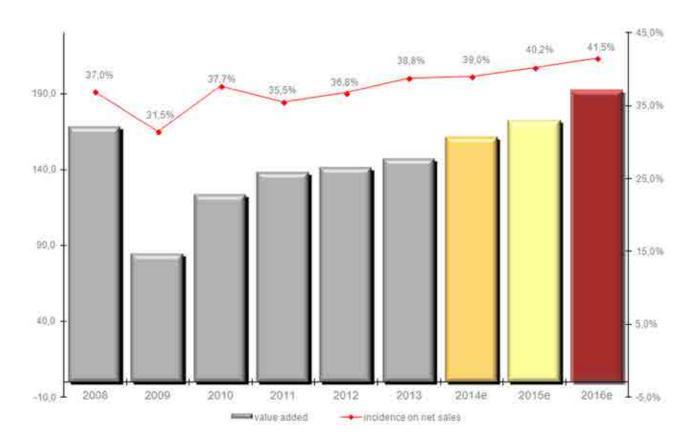




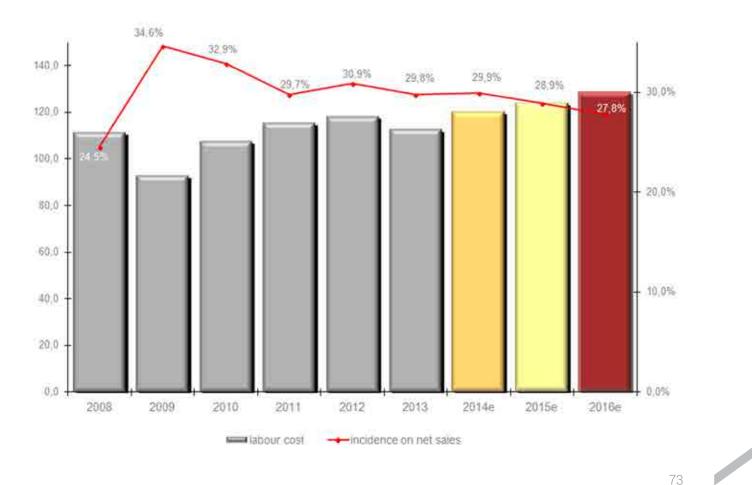
Maintanance capex & the R&D capex. During the 2014 & 2015 years special investments (i.e. Cosmec/India) have been considered.



### Value added

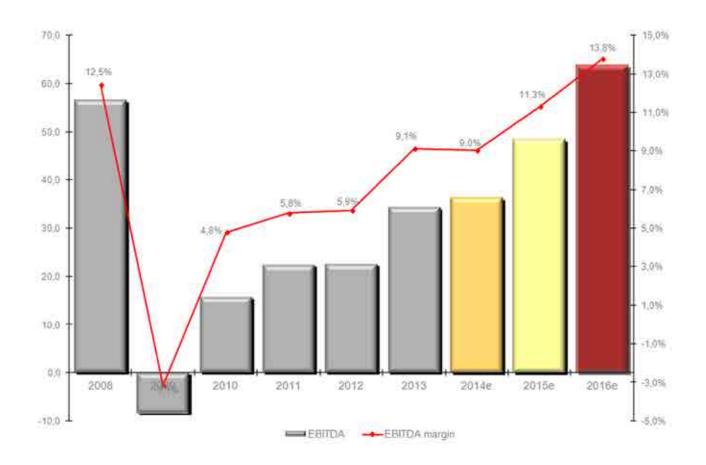


## Labour cost

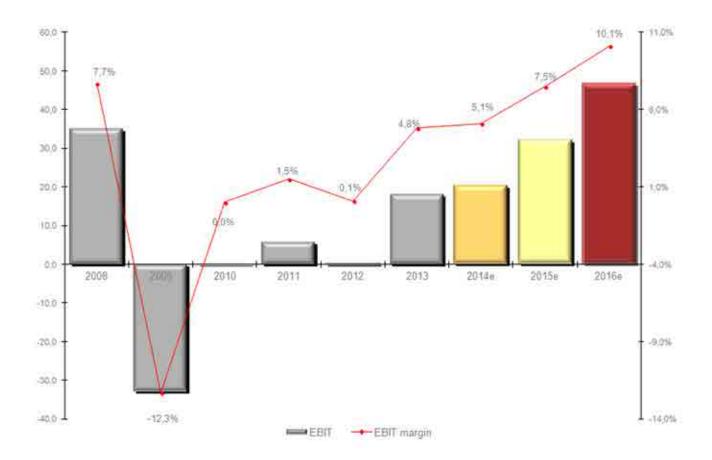


4.1 Three years plan figures remind (Feb. 2014)

## EBITDA

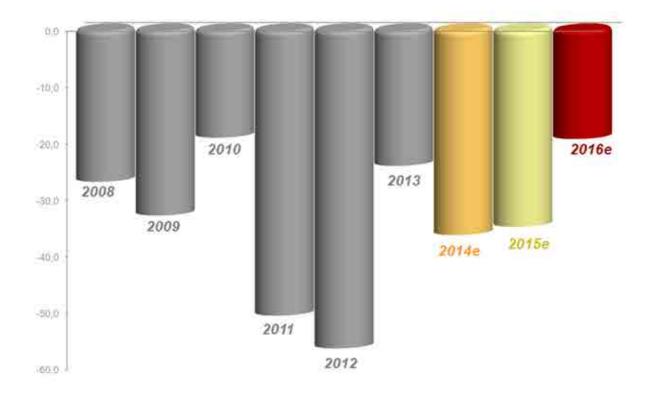






4.1 Three years plan figures remind (Feb. 2014)

## Net debt







# Marketing actions



# The new Biesse websites

### **Our mission**



We started to rething our website from the most important items: our products.

We want to communicate technology, innovation and quality using a simple and clean style. It is our mission.

We follow this route in every thing we do and promote, from brochures to invitations, from advertising to the web. Ensuring consistency at all levels.

# Product sheet

### An introduction

A new way to show our products: stop with boring and cold images.

Lets talk about our machines!



The lean manufacturing site.

An and a second se





The first investment for great growth

# Case histories

## Spotlight on customers



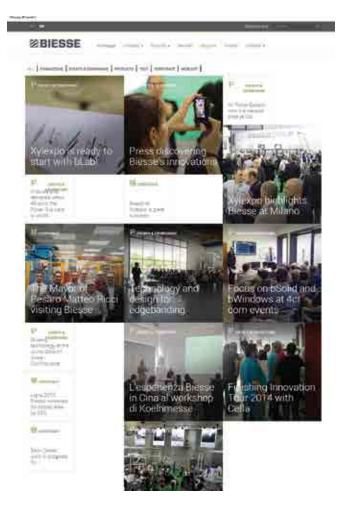
## In the Case History section, we have collected the stories about our customers.

Each of them has a single page with his data (country, website...) and machines quoted in the article, so users can know more clicking on the thumbnails.

In addiction users can find also **video and photogallery** in order to know more about **customer and his Biesse's experience**.

# Magazine

## Discover Biesse's world



The Magazine section is the place where to know what happens everyday in Biesse's world: news, product launches, events & exhibitions.

We used a different layout, able to mix nicely text and images in order to make user navigation more immersive and attractive.

#### 5.1 marketing actions

## Trade shows



#### **BIESSE**

17 direct exhibitions Biesse Pesaro & subsidiaries

#### **INTERMAC**

12 exhibitions & open houses dealer

#### **HSD**MECHATRONICS



technology for shaping everyday life materials

## Events



#### **⊠ BIESSE**

15 exhibitions & open houses dealer

open houses & internal events in Pesaro & subsidiaries

#### **INTERMAC**

6 exhibitions & open houses dealer



## R&D



## R&D

## 14 milion yearly "real" investments

Biesse Group's growth and positive expectations go along with its year-by-year commitment in R&D to support customers' ability to compete on the market. Real investments, amounting to 14 million€ p/y, are primarily focused on:

machines software

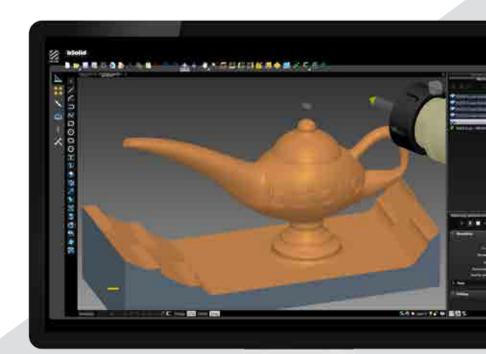
making high-tech solutions accessible and intuitive

- **cutting-edge mechatronics** to achieve optimal machine performance level
- **integrated production line development** tailored to match specific manufacturing needs.

Product innovation for Biesse Group means granting its worldwide customers the possibility to secure and fulfill every order, assuring the highest manufacturing quality with rapid and certain delivery time.

## R&D2014

### Product innovation for customers' competiveness



#### bSolid 2.0 and bSuite

a further step in easing the use of CNC machines and enabling manufacturers to meet any requirement of the most creative and demanding designers and architects.

# R&D2014

Product innovation for customers' competiveness

AirForce System

a forefront solution to obtain high quality panels by applying co-extruded edge-bands on board sides with no glue line, ensuring water and heat-resistance over time.

## R&D2014

## Product innovation for customers' competiveness

#### Integrated manufacturing lines

for mass production, all the same allowing a high level of final product customization

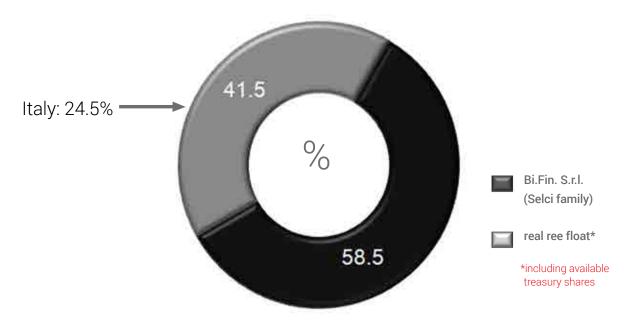


71

## Other

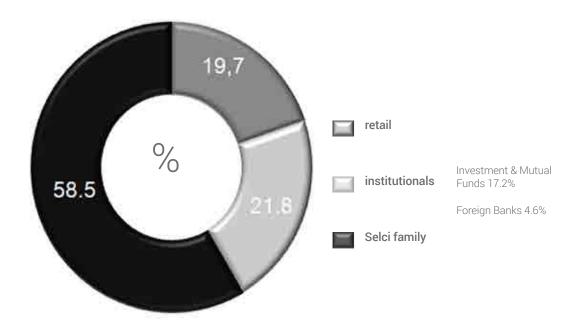
# Shareholders breakdown

available treasury shares: 1.16%





# Shareholders breakdown



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