

Biesse: A one day conference on Lean Manufacturing
*How to improve quality and increase client satisfaction
while reducing waste*

Pesaro, 25 June 2008 - Biesse Wood Division, in partnership with Porsche Consulting, invites 150 leading clients to its "**Lean Manufacturing across the entire Supply Chain**" event, which focuses on the most efficient and advanced methods of managing industrial production.

At its headquarters in via della Meccanica, Biesse, together with Porsche Consulting, will illustrate that, in order to maintain and improve one's position in an increasingly competitive environment, it is necessary to dramatically reorganize production activity, through the deployment of increasingly skilled personnel and the adoption of advanced management techniques based on a Lean Manufacturing model.

The conference is for furniture producers and is aimed both at managers with experience in the functional areas of operations management (procurement, logistics, production, process, time and method engineering), and at entrepreneurs, managing directors, general managers and business unit managers who are competent in the **critical evaluation of the potential** and organizational impact of Lean Manufacturing.

The following principal subjects will be discussed during the day:

1. identification and elimination of production waste throughout the value chain, from suppliers to final client (**value stream mapping**);
2. achieving pre-established objectives by the transition from a traditional to a Lean organisation, by implementing JIT production principles and adopting continuous improvement practices (**Kaizen**);
3. approach to inclusive, concrete and sustainable change;
4. elaboration of ideas, tools and practical suggestions to redesign a lean, fast and efficient productive-logistical flow.

The event will discuss case-histories of companies operating in the furniture sector and in particular that of Biesse Group that, since the start of 2007, has implemented a dramatic **reorganisation of its own internal procedures** in the transition from a traditional organisational model to a Lean Company, and which is already applying the principles of Lean Manufacturing.

The conference which has already generated a great deal of interest and confirmation of attendance will feature the following speakers from Biesse S.p.A.: **Roberto Selci**, Chairman and Managing Director; **Riccardo Quattrini**, Commercial and Marketing Director; **Stefano Bartolini**, Industrial Director; **Moreno Grasso**, Kaizen Manager.

In addition, **Simone Cigada**, Porsche Consulting Italia Divisional Director and **Federico Magno**, Manager Porsche Consulting Italia will also be presenting.



THE BIESSE GROUP

Biesse operates in the market for machinery and systems for working wood, glass, marble and stone. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse S.p.A has been listed on the STAR sector of Borsa Italiana since 2001.

The company offers modular solutions from the design of turnkey plants for large furniture manufacturers to individual automatic machines and work stations for small and medium sized enterprises and the design and distribution of single highly technological components.

As a result of its attention to research and innovation, Biesse can develop modular products and solutions capable of responding to a vast range of requirements from clients.

A multinational company, the Biesse Group distributes its products through a network of subsidiaries and 18 associates located in strategic markets.

The associates guarantee specialised post-sales assistance to clients whilst at the same time carrying out market research in order to develop new products. The Biesse Group has over 2,450 employees in its main production sites in Pesaro, Novafeltria, Alzate Brianza, Bergamo, Turin, Bangalore and the 30 associates/branch offices in Europe, North America, Asia and Australasia. The Group also has no less than 300 resellers and agents which enable it to cover more than 100 countries.

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