

PRESS RELEASE

18 January 2011



BIESSE

Biesse: Mr Giorgio Pitzurra appointed as new Chief Executive Officer

Pesaro, 18 January 2011 – At today's meeting of the Board of Directors of Biesse S.p.A., the Group from Pesaro that produces machinery for working wood, glass and stone and which has been listed on the STAR segment of the Italian Stock Exchange since 2001, Mr Giorgio Pitzurra was appointed, with the agreement of the Board of Statutory Auditors, as a Director with the specific role of Chief Executive Officer. Mr. Giorgio Pitzurra will hold the position until the next Shareholders' Meeting.

Giorgio Pitzurra, who is 61 years old, joins Biesse having acquired substantial international experience in leading multi-national companies (*FIAT Group - ILVA - Pirelli - Ideal Standard - Kohler*). At Ideal Standard and at Kohler, Mr Giorgio Pitzurra was Chairman of Europe - Middle East - Africa. Married with three children, Mr Pitzurra has a degree in Mechanical Engineering from the Polytechnic of Turin.

Mr Pitzurra's CV is available on the Biesse website, www.biesse.com, in the investor relations sector. According to information available to the Company at today's date, Mr Pitzurra holds no shares in Biesse S.p.A.

It should also be noted that to increase the growth potential of the Group, Viet (<http://www.viet.it/azienda.aspx>), a historic brand from the region of Pesaro (market leader in calibrations and sanding machines for wood) has become part of Biesse. The expected synergies deriving from the inclusion of an important brand such as Viet – *known for its product innovation and quality* - in the Group are numerous and will certainly be instrumental in expanding Biesse's presence in a strategic market segment.

*"The appointment of a new manager with a consolidated background and specific skills," stated **Roberto Selci, Chairman of Biesse S.p.A.**, "is confirmation of a desire to strengthen our management team proceeding with a gradual separation of roles, in particular those of the major shareholder. As regards our industrial activities, we are committed to implementing the projects in the new Business Plan and are convinced that, in a favourable international macroeconomic environment we could achieve all our economic and financial targets for the three-year period 2011-2013. At the same time, we are seeking to strengthen our product offer by expanding our product range also through transactions like that with Viet, a company that has a longstanding presence in calibrations and sanding machines".*



The Biesse Group operates in the market for machinery and systems for working wood, glass, marble and stone. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse S.p.A. has been listed on the STAR sector of Borsa Italiana since June 2001.

The Company offers modular solutions from the design of turnkey plants for large furniture manufacturers to individual automatic machines and work stations for small and medium enterprises and the design and distribution of individual highly technological components.

As a result of its attention to research and innovation, Biesse can develop modular products and solutions capable of responding to a vast range of requirements from clients.

A multinational company, the Biesse Group distributes its products through a network of subsidiaries and 20 associates located in strategic markets. The 30 directly controlled subsidiaries guarantee specialized after-sales assistance to clients whilst at the same time carrying out market research in order to develop new products. The Biesse Group has over 2,300 employees in its main production sites in Pesaro, Alzate Brianza, Bangalore and its associates/branch offices in Europe, North America, the Middle East, Asia and Australasia. The Group also has no fewer than 300 resellers and agents enabling it to cover more than 100 countries

Alberto Amurri

I.R. & Group Financial Manager

Contacts: www.biesse.com
tel. +39 0721 439107
+39 335 1219556

alberto.amurri@biesse.com



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