

# **BIESSE GROUP: BiesseInside 2013**

Pesaro, 31 October 2013 Biesse S.p.A. - multinational company registered in Pesaro and active in the sector of wood, glass and stone-working machinery listed at the STAR segment of the Italian Stock of Exchange- is pleased to inform about the feedback regarding the recent in-house even BiesseInside (17-18-19 October)

quote

**"2,200 people** visited the **3,000 square meter Biesse Headquarters** in Pesaro Italy for the three day BiesseInside **event, increasing** the number of **companies** from all **over the world** by **35%** in respect to the last edition.

"The BiesseInside is a **strategic event** involving clients and prospective clients from **all over the world,**" said **Cesare Tinti**, *Sales & Marketing Director Wood Division*. "Among the main technologies shown, the new production line customized for **Ikea Industry**, dedicated to the high production of the contoured edge worktops that, after the development of technological solutions for the honeycomb woodworking, confirms and strengthens the partnership with this important client".

Visitors were able to take a close look at the new **AirForce System** designed to apply edgebanding with the use of hot air. This technology won the **"Visionary Award"** for product innovation at the AWFS 2013 exhibition. "Our customers will be able to obtain an excellent product with a small economic investment," said **Pierluigi Tacchi**, *Biesse Global Product Manager*.

The **new Biesse finishing center, Opera 5**, designed by Viet was also demonstrated. The Opera 5 machine is capable of carrying out calibrating and sanding operations on **solid wood** and super-finishing on **veneer or painted panels**.

Biesse also demonstrated an integrated **cell** dedicated to technology for the **production of windows and doors**. At the center of the scene was the **UniLine**, a CNC machining center able to reduce labor: with the standard configuration, Uniline runs without operator intervention but can also be configured to run continuous cycles while **only requiring 20% of the operator's overall work time**.

The 2013 BiesseInside edition has been characterized for the main focus on the **Nesting** application. The process nesting, born in Anglo-Saxon countries, is spreading fast in Europe thanks to the flexibility and responsiveness that allows you to switch from batch one production to **"just in time"** production, reengineering production logistics, reducing costs and answering the challenges of a constantly changing market. The machine demonstrated was the **Rover A G FT**, a perfect solution for the production of cabinets, kitchens and furniture and all panel-based applications in general. Many visitors attended the educational workshop dedicated to **nesting**, titled **Nesting for the European market: a revolutionary**



**working process in batch one that allows great flexibility both to the craftsman and the industry.**

The **bSolid software** demonstrations were located in a dedicated area in the show-room where Biesse experts met visitors and clients showing them the **advantages** offered to them on the **management of numerically controlled machines**, giving them answers tailored for their business. A simple, user-friendly solution with an intuitive approach, allowing any user to access sophisticated features guaranteeing simplified process management, improved performance and reduced machining times.

The educational seminars dedicated to the **presentation of bSolid have been called: Case-history: MCM presents bSolid, a travel between Technologies and Design.** MCM is one of the main Italian tailor-made furniture companies, creating unique pieces that often go to complete the production of extremely **well-known brands**. Mirco Molteni **said about bSolid:** *"It's intuitive, parametric, powerful and versatile, specially for surfaces ... With "bSolid" just set the geometry with a few gestures, follow the instructions on the screen and behold the piece comes to life to produce and develop all operations required to build it. What do you want me to add?"*

*Unquote*

*Biesse operates in the market for machinery and systems for working wood, glass, marble and stone. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse S.p.A. has been listed on the STAR sector of Borsa Italiana since 2001.*

*The Company offers modular solutions from the design of turnkey plants for large furniture manufacturers to individual automatic machines and work stations for small and medium enterprises and the design and distribution of individual highly technological components.*

*As a result of its attention to research and innovation, Biesse can develop modular products and solutions capable of responding to a vast range of requirements from clients.*

*A multinational company, the Biesse Group distributes its products through a network of subsidiaries and associates located in strategic markets.*

*The 30 directly controlled branches guarantee specialized post-sales assistance to clients whilst carrying out market research in order to develop new products. The Biesse Group has over 2,700 employees in its main production sites in Pesaro, Alzate Brianza, Bangalore and Dongguan and the associates/branch offices in Europe, North America, Asia, Asia Pacific and Australasia. The Group also has no fewer than 300 resellers and agents enabling it to cover more than 100 countries*

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