3-YEAR BUSINESS PLAN

2019-2021





IT'S THE FUTURE THAT MAKES HISTORY.

WE HAVE BEEN DESIGNING INNOVATION FOR FIFTY YEARS, DRIVEN BY AN INCREDIBLE ENGINE, POWERED BY PEOPLE, PASSION AND PRECISION.



BIESSEGROUP

INDEX

BUSINESS

- 1.1 OUR IDENTITY
- 1.2 EXCELLENCE
- 1.3 BUSINESS MODEL

2 CONTINUOUS GROWTH

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 #PRODUCTS
- 2.4 #SOLUTIONS
- 2.5 #CONNECTED COMPANY

3 OUR FUTURE IN FIGURES

- 3.1 OUR FUTURE IN FIGURES
- 3.2 OTHER FIGURES
- 3.3 ANNEX
- 3.4 THE SHARE



BUSINESS GROUP

- 1.1 OUR IDENTITY
- 1.2 EXCELLENCE
- 1.3 BUSINESS MODEL



OUR IDENTITY

- 1.1 OUR IDENTITY
- 1.2 EXCELLENCE
- 1.3 BUSINESS MODEL

- OUR VALUES
- THE VISION
- ONE INDUSTRIAL GROUP
- ALL OVER THE WORLD
- SUPPORTING OUR CUSTOMERS
- WITH OUR PEOPLE

OUR VALUES

BIESSEGROUP 3 -Year Business Plan

Biesse Group is a global leader founded in Pesaro in 1969 by Giancarlo Selci. listed on the Borsa Italiana since 2001 – STAR segment. The Group has a strong Italian identity and strongly believe in:

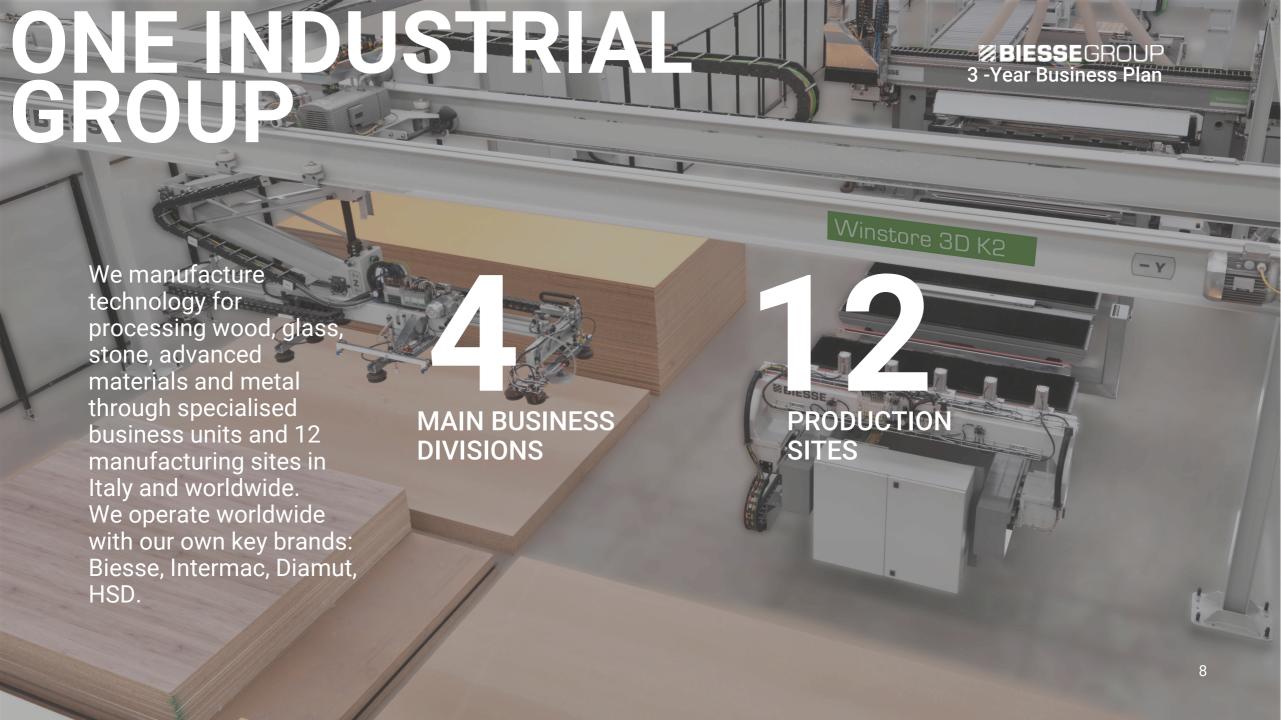
INNOVATION

RELIABILITY

RESPECT

Biesse Group's vision is embodied by the word THINKFORWARD:

THE FUTURE setting new standards to drive TECHNOLOGICAL INNOVATION and DIGITAL transformation.





SUPPORTING OUR CUSTOMERS

BIESSEGROUP

3 -Year Business Plan

Customers in 120
Countries.
Manufacturers of furniture,
design items and
door/window frames,
producers of elements for
the building, nautical and
aerospace industries.

CUSTOMERS IN

COUNTRIES



EXCELLENCE

- 1.1 OUR IDENTITY
- 1.2 EXCELLENCE
- 1.3 BUSINESS MODEL

- REVENUE
- PROFIT
- CASH



EXCELLENCE

BIESSEGROUP

3 -Year Business Plan

A virtuous circle of excellence for a constant growth.

Revenue Profit

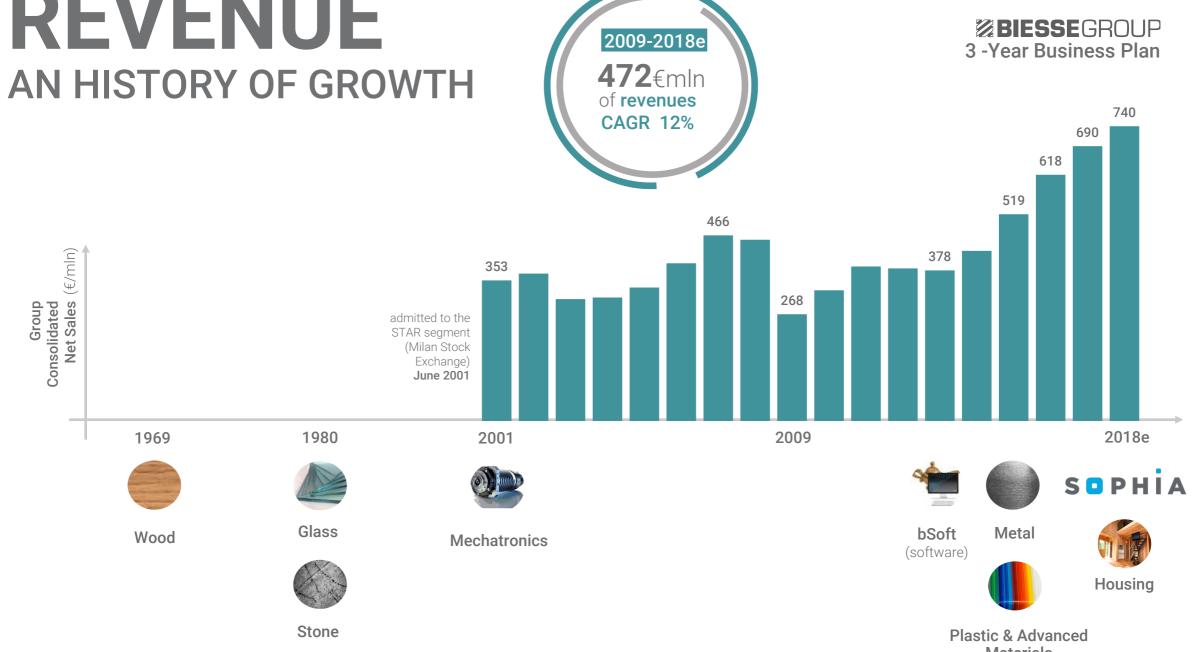
11 02

Cash

03

W BIESSE

REVENUE



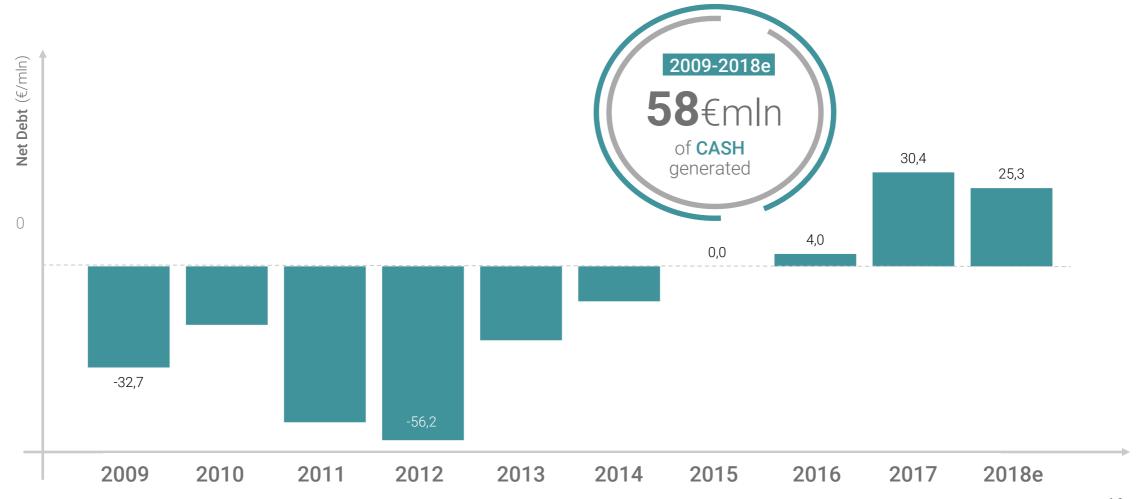
Materials



2018e

CASH NET FINANCIAL POSITION





BUSINESS MODEL

- 1.1 WHO WE ARE
- 1.2 EXCELLENCE
- 1.3 BUSINESS MODEL

- PRODUCTS
- FOOTPRINT
- DISTRIBUTION
- CUSTOMERS



PRODUCTS

BIESSEGROUP

3 -Year Business Plan

01

Machines

We design, manufacture and distribute a comprehensive range of machinery and technologies for processing wood, glass, stone, metal and advanced materials

02

Systems

We create engineered solutions, from plant design to production, implementation, installation and maintenance

03

Mechatronics

We design, manufacture and deliver high-tech mechanical and electronic components for machinery INDUSTRY 4.0 ready.

04

Tooling

We manufacture tools for the processing of glass, stone and ceramic. Its synergy with Intermac has enabled it to develop a range of tools, which in terms of reliability, have become a benchmark in the market. 05

Service

Through dedicated personnel, we provide professional pre-sale consulting services, and continuous after sales assistance to ensure the correct installation and start-up of machinery, software and Systems.

06

Software

We have developed our software solutions by closely observing the work carried out by the customer every day, with simple interfaces, designed to make everyday use of the machine practical.

FOOTPRINT

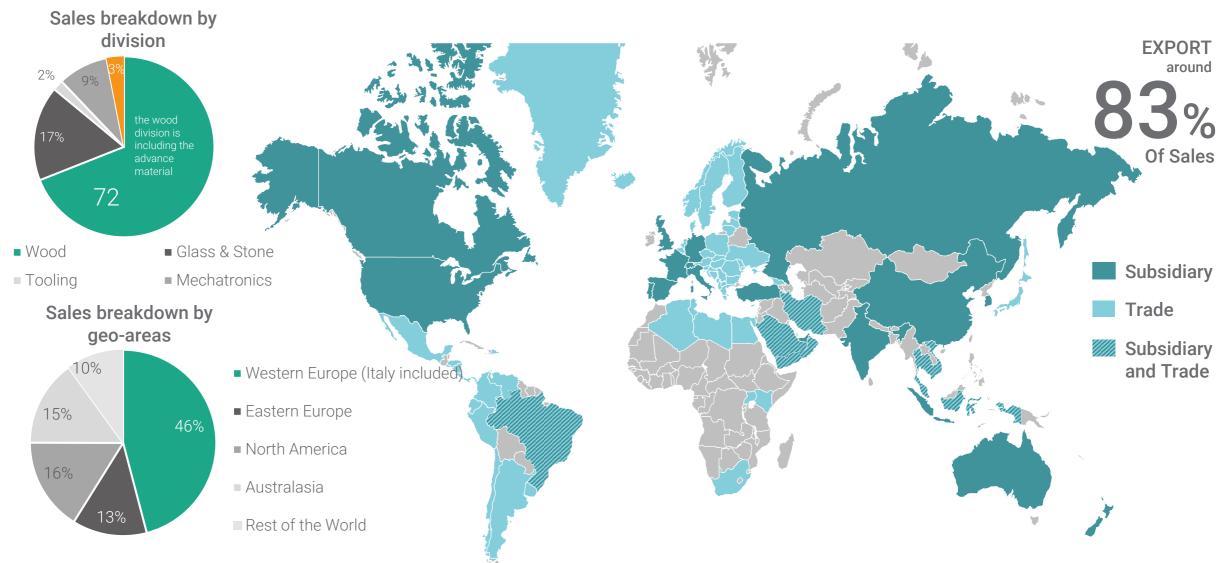
Service/Spare parts/Tooling

Machinery



DISTRIBUTION

BIESSEGROUP
3 -Year Business Plan



CUSTOMERS (BY SEGMENT)













CUSTOMERS (BY SEGMENT)







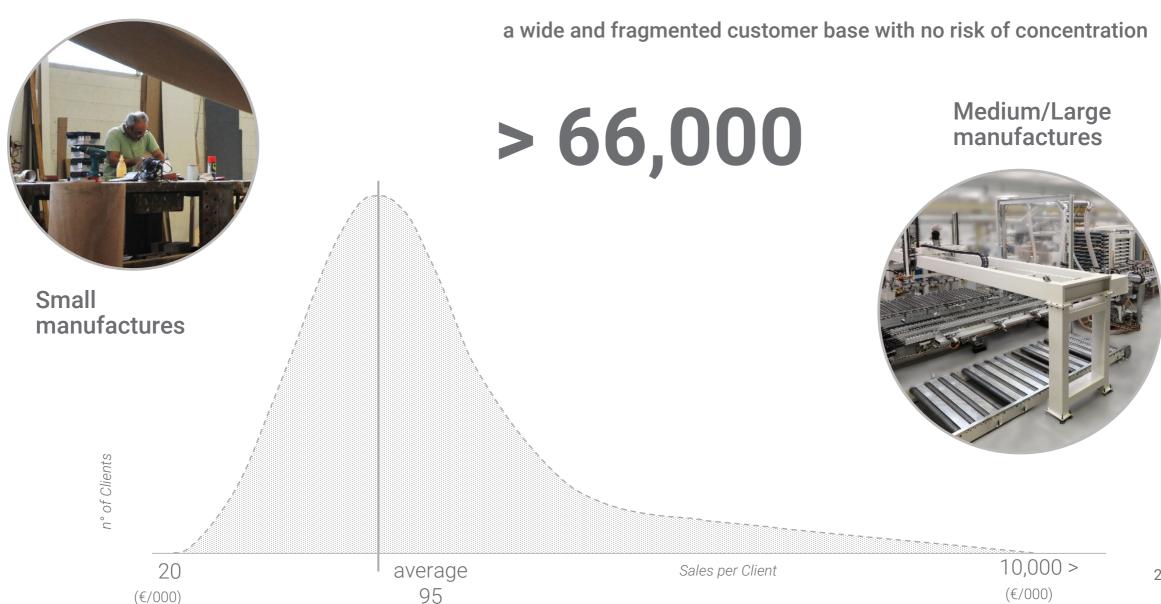






CUSTOMER SALES





CONTINUOUS GROWTH

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 # PRODUCTS
- 2.4 # SOLUTIONS
- 2.5 # CONNECTED COMPANY

- THE TIME OF UNCERTAINTY
- RISK PERCEPTION
- NEW DIGITAL PARADIGM
- DISRUPTIVE GROWTH



THE TIME OF UNCERTAINTY



Trade War

China - U.S.A. (decoupling & custom duties)

Political uncertainties & turmoil

Russia - Turkey - Iran - Venezuela

"Brexit" (soft-hard)

Worldwide slowdown and downgrade in economic growth (i.e. China)

Internal Conflicts

(i.e. "Yellow Vest" protest)

Growing populism and nationalism

Change of economic Strategy

RISK PERCEPTION



In the Global Risks Perception Survey, nearly 1,000 decision-makers assess the risks facing the world. Nine out of 10 respondents expect worsening economic and political confrontations between major powers.

Economic confrontation / frictions between major powers

Erosion of multilateral trading rules

Political frictions between major powers

Cyber-attack: Theft of data-money

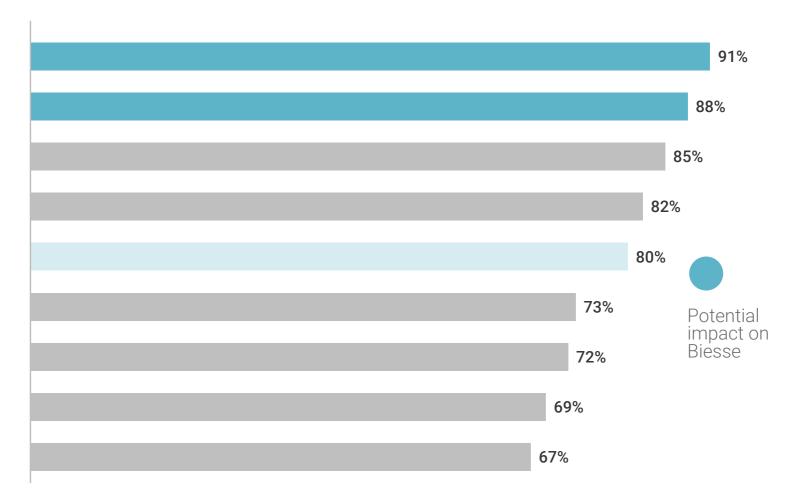
Cyber-attack: Disruption of operations and infrastructures

Loss of confidence in collective security alliances

Populist and nativist agenda

Media echo chambers and "fake news"

Domestic political polarization



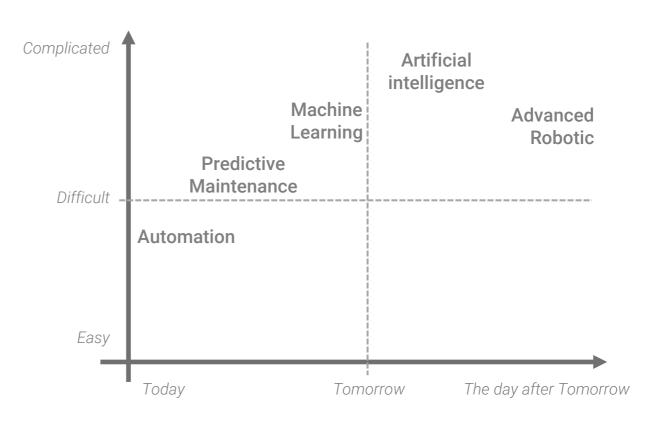
NEW DIGITAL PARADIGM



What will impact Business Model over next years?

How, When, What will impact our business





Source: Accenture Survey

DISRUPTIVE GROWTH



What are the top technologies that will drive business disruption over the next three years? A survey to 750 Global Industry Leaders (C-Level).

The Internet of Things

Connected devices are becoming intelligent things

20%

Higher productivity

25%

Impact on Business Model and Business Benefits

innovation 19%

Faster

Cost reduction

Increased profitability

11%



Robotics

Robots and automation are changing the limitations of what humans can do

11%

36%

14%

11%

13%

9%



Artificial Intelligence

Al is designed to simulate how humans brain learns, reasons and make decisions that results in an action 10%

28%

10%

16%

14%

28

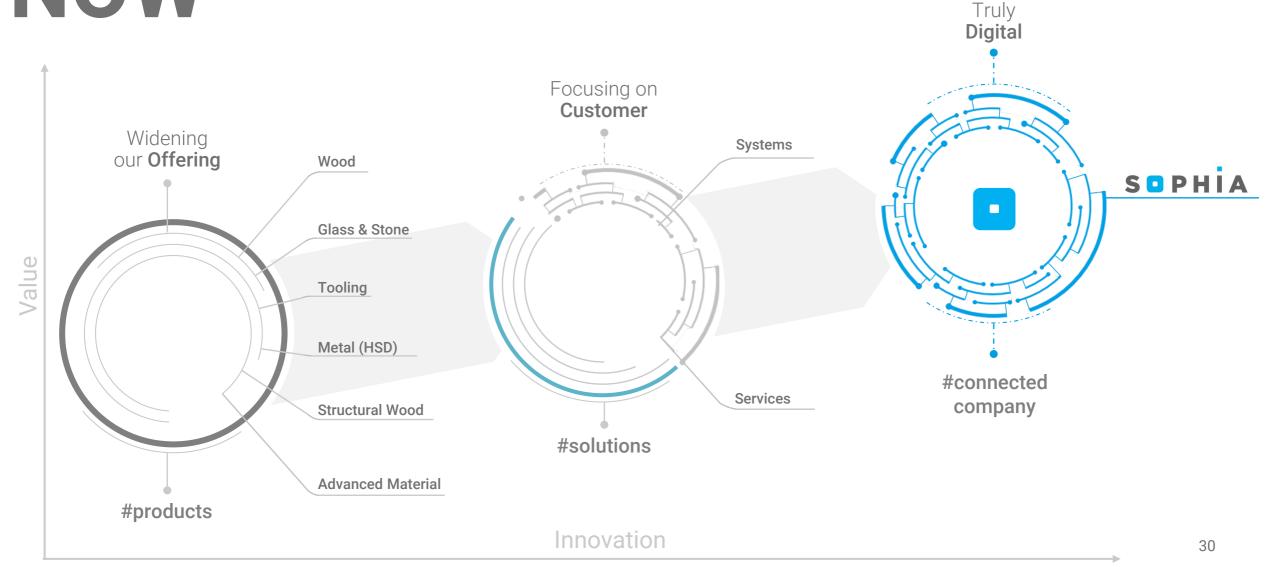
CONTINUOUS GROWTH

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 # PRODUCTS
- 2.4 # SOLUTIONS
- 2.5 # CONNECTED COMPANY

- FUTURE IS NOW
- #SOLUTIONS TARGETS
- #CONNECTED COMPANY TARGETS
- OUR STRATEGY IN FIGURES

FUTURE IS NOW

BIESSEGROUP 3 - Year Business Plan



OUR STRATEGY IN FIGURES

Widening our offering

Products Core segments

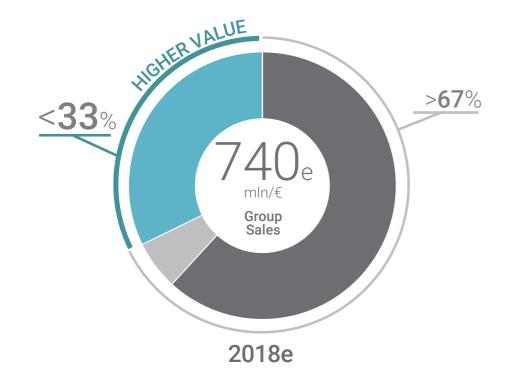


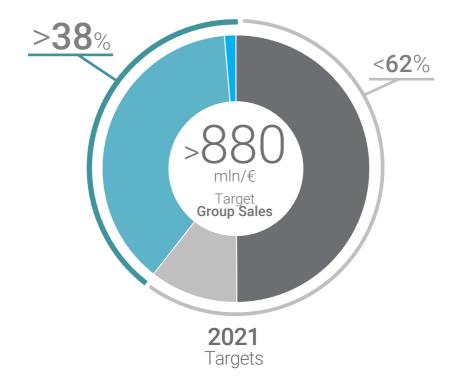
Products
New
segments

Advanced Material
Structural Wood
Metal (HSD)









WIDENING OUR OFFERING

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 # PRODUCTS
- 2.4 # SOLUTIONS
- 2.5 # CONNECTED COMPANY

- OUR TRACK RECORD
- # PRODUCTS TARGETS
- CORE SEGMENTS MARKET 2018E
- WOOD
- GLASS & STONE
- TOOLING
- NEW SEGMENTS MARKET 2018E
- STRUCTURAL WOOD
- MECHATRONICS
- ADVANCED MATERIAL
- ENLARGE OUR PRODUCT OFFERING

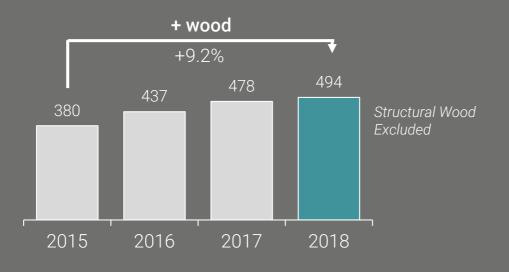
BIESSEGROUP

2.3

OUR TRACK RECORD

⊠BIESSEGROUP

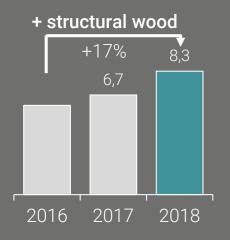
CAGR 2015-2018

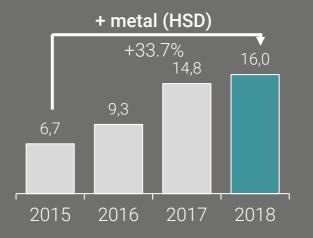




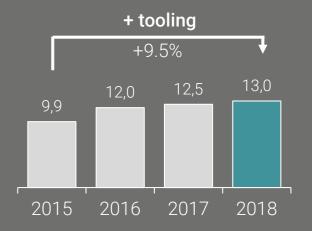
Movetro and Montresor

In 2018e, 17 mln/€ of
which 11 mln/€ Full
Year Effect
In 2017, 5 months
impact on sales for 5
mln/€









#PRODUCTS TARGETS

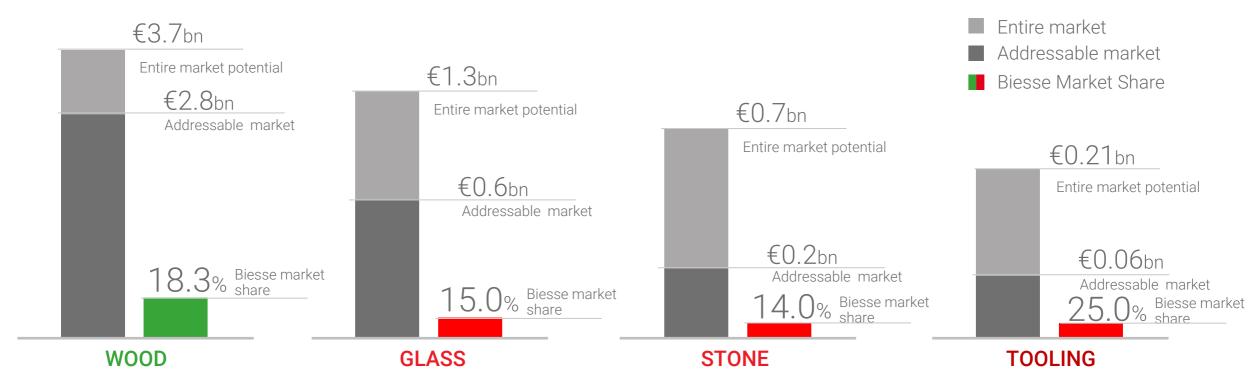




CORE SEGMENTS MARKET 2018



We are among leaders in our reference markets: Wood, Glass, Stone working machinery and Tooling



We are the fastest growing company and among the world **leaders** in the sector.

We are the world **industry leader** in the glass
processing market in which
we operate.

We are the world **industry leader** in the stone market in which we operate.

We are the world **industry leader** in the tooling market in which we operate.

WOOD



3%

Wood Estimated CAGR 2019-2021

<2%

Market Estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

Expand our product offering to meet Customers needs for more automation, more flexibility and easy-use machines

02

Enlarge our offering of **Full Liner products** and machines integrated with our **handling** and **storage solutions**

03

Strength our R&D on **innovative solutions** to **process furnishing** (new materials)

GLASS & STONE



4% **G&S Division** Estimated CAGR 2019-2021

3%

Market Estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

Expand our offering in **Automation** and **Full Liner**.

02

Focus on the **new product range** for **space**, **storage** and **handling** needs of **Ceramic working** Factories

03

Protect our leading position in the **standalone** machines segment.

TOOLING



>11%

Tooling Division Estimated CAGR 2019-2021

>5%

Market Estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

In 2018 Biesse Group made its debut in the Ceramic sector. The Group approached this new segment through an innovative range of tools and solutions dedicated to the squaring, lapping and polishing of all ceramic materials. In next three years we want to enlarge our offering of tooling products for ceramic CNC machines.

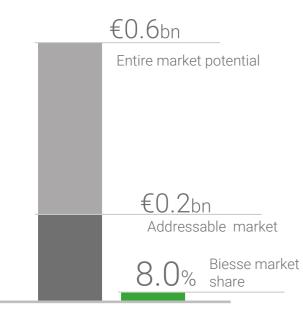
02

Expand our **presence** in the **U.S. market,** through a **dedicated production line** inside the Biesse America Campus.

NEW SEGMENTS MARKET 2018

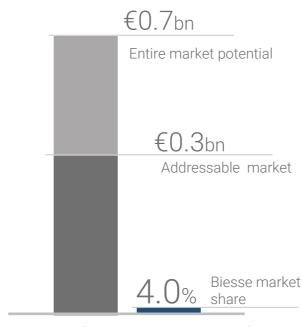


We entered in new market segment, we want to continue increase our market penetration.



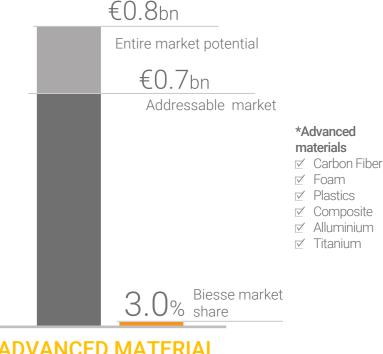
STRUCTURAL WOOD

Our competitors are mainly located in Germany and in Italy. The most important are **Hundegger** (the Market Leader), **HOMAG** and **Weinmann**.



METAL (MECHATRONICS)

Our main competitors are **KESSLER**. **IBAG**. GMN. WEISS (Siemens). FISHER and STEPTEC



ADVANCED MATERIAL

Highly fragmented market, our main competitors are Geiss, Belotti CMS Industrie, Breton, Mecanumeric, and Multicam.

STRUCTURAL WOOD



>10%

Estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

Expand our offering, introducing **new products** both **in high-end and mid-end segment:** RC and CLT series

02

Empower our salesforce team especially in Key Markets

03

Increase our production capacity (Italy)

MECHATRONICS



6%

Market

Estimated CAGR 2019-2021

15%

metal spindle sales

estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

Introduce a new product category: rotary tables, that allows a more effective metal working process.

02

Enlarge our product offering for metal working machines.

03

Expand abroad, especially in Asian (Taiwan) and Western Europe Market

04

Increase our production capacity (Italy)

ADVANCED MATERIALS



>30%

Estimated CAGR 2019-2021

We defined guidelines of the **Action Plan** to achieve our targets:

01

Invest in Commercial development, empowering our sales organization worldwide with special focus on the American market

02

Enlarge our product offering for Advanced Materials working also in **Full Liner solutions**

03

Invest to **increase our production capacity** of Advanced Materials Machines

*Advanced materials

- ✓ Carbon Fiber
- ✓ Foarr
- ✓ Plastics
- ✓ Alluminium
- ✓ Titanium

BIESSEGROUP 3 -Year Business Plan

ENLARGE OUR PRODUCT OFFERING

New thermoforming machine.

Development of **System** for Advanced Material working.

Expansion and complete **renewal** of the Rover and Materia product lines.

New projects based on **additive manufacturing** from 2021.



FOCUSING ON CUSTOMER

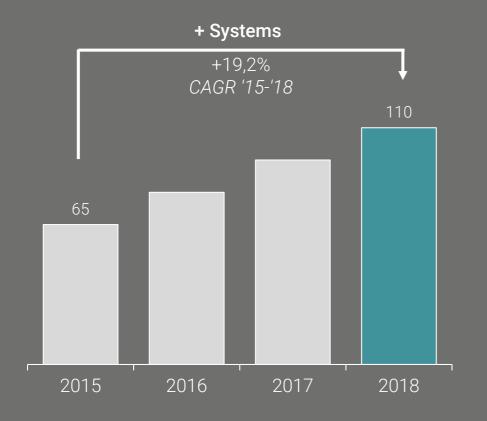
- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 # PRODUCTS
- 2.4 # SOLUTIONS
- 2.5 # CONNECTED COMPANY

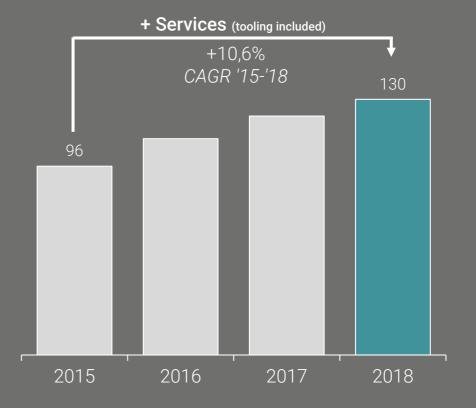
- OUR TRACK RECORD
- SYSTEMS
 - TARGETS
 - ACTION PLAN
 - AUTOMACTION
- SERVICES
 - TARGETS
 - ONE SERVICE
 - PARTS



⊠BIESSEGROUP

OUR TRACK RECORD





SYSTEM TARGETS



>10%

Systems Sales
Estimated
CAGR 2018-2021

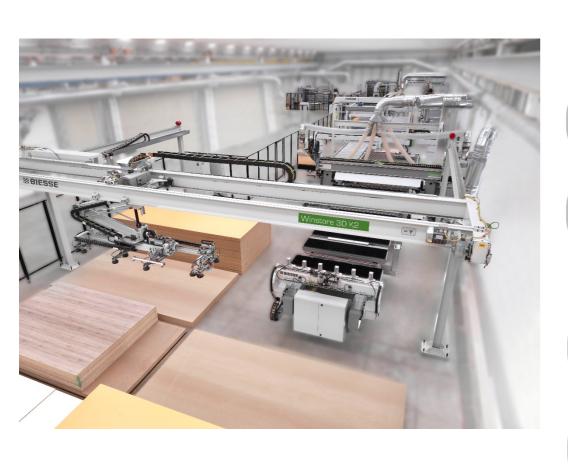
We increased our market share becoming a leading company in the engineering solutions sector.

The **guiding strategy** of the Biesse Systems team is based on clear **key concepts**:

- Define lead times
- Increase Automation
- Improve Stock Management
- Solutions modularity
- Total Quality

SYSTEM ACTION PLAN





We defined guidelines of the **Action Plan** to achieve our targets:

Automaction: strong focus on Industry 4.0 oriented solutions

Introduce and integrate **new software solution** (MES - Manufacturing Execution
System) to manage the entirefactory
production processes

Becoming leader in the **engineering solutions sector**, focusing also on small and medium Clients

Approach the market with **Global Key Accounts** for large manufacturing companies

AUTOMACTION

Automaction

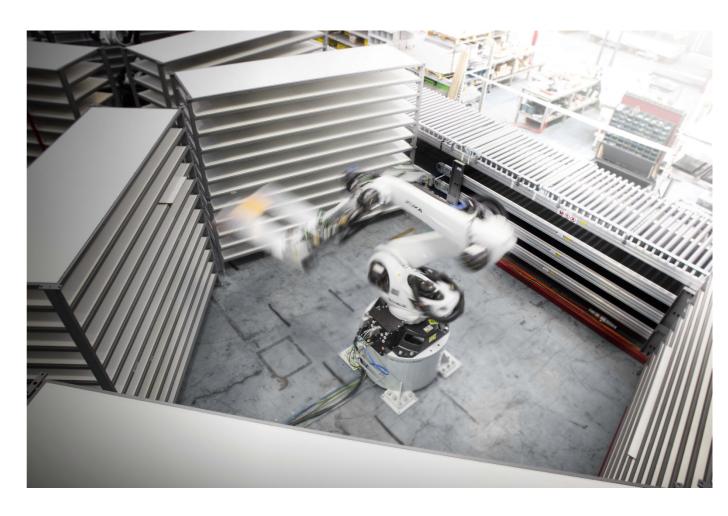
Automaction is a Biesse's new concept that represents the concreteness of the new technological innovations developed by the company.

Robot

The company's spirit of innovation takes a huge step forward in the evolution of robotic systems for panel handling

B_Avant

Automated supervisor (software) for the integrated and efficient management of all production flows according to machining requirements.



FOCUSING ON CUSTOMER

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
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- 2.4 # SOLUTIONS
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- OUR TRACK RECORD
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 - TARGETS
 - ONE SERVICE
 - PARTS



SERVICE TARGETS



21.5%

Expected Service
Contribution to net sales
in 2021

50%

Target of **Spare Parts Orders made with Sophia** in 2021

<1h

2021 target **response time** on machine down for **Sophia Customers**

We will focus on Services development, increasing **covering** and **efficiency**.

We defined guidelines of the **Action Plan** to achieve our targets:

Increase services sales using SOPHIA and Predictive Maintenance Services

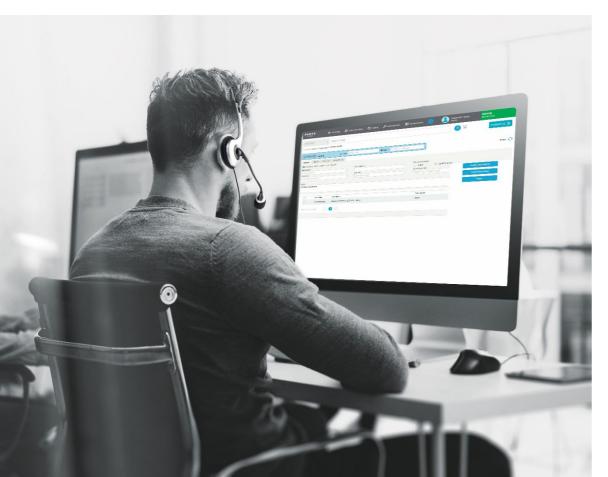
Services market place development: Parts

Integration of **Self Diagnostic Systems** on machines

Establish the Academy Service in Headquarter (Italy), Asia and America

ONE SERVICE One Company

Empower **corporate culture** to achieve greater results.





"One Service" wants to be the way to work well and efficiently together and with Lean processes.

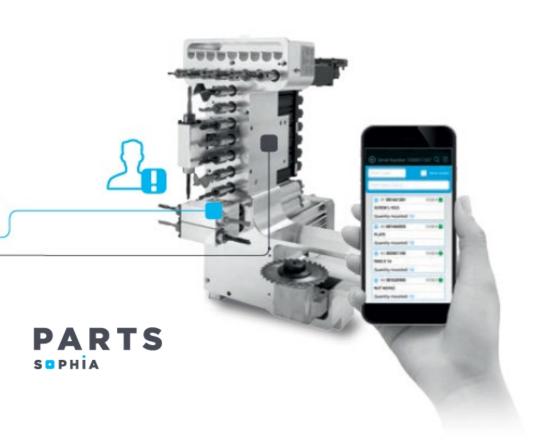
Training, through the Biesse Academy we intend to manage the skills of the Services resources and to increase knowledge about products and processes.

After the successful experience of the CRM project for the Commercial Area, Biesse has also activated **Salesforce teams to support the Service processes**.

New Global Organization, to simplify the relation with our Client introducing the Customer Care Manager

PARTS





Parts Sophia is the easy, intuitive and personalized new tool for ordering Biesse spare parts

The **main features of Parts** services are:

- the automatic creation of a spare parts basket following an IoT maintenance task
- the **opening** of a **technical intervention request** via the portal or PARTS SOPHIA app

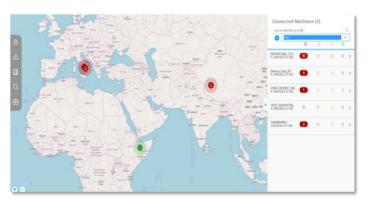
BECCOMING DIGITAL

- 2.1 CONTEXT
- 2.2 CONTINUOS GROWTH
- 2.3 # PRODUCTS
- 2.4 # SOLUTIONS
- 2.5 # CONNECTED COMPANY

- LEADING THE CHANGE
- SOPHIA TO ENABLE SMART FACTORY
- SOPHIA TO SUPPORT BIESSE CUSTOMERS
- SOPHIA TARGETS

LEADING THE CHANGE

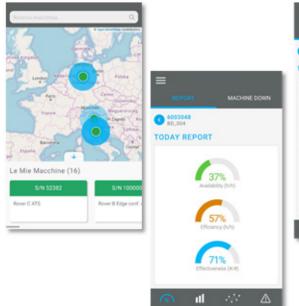


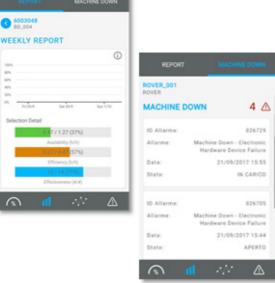


With **SOPHIA**, Biesse is defining new standards in **digital technologies that enable Smart Factory**.

SOPHIA is **Biesse's IIoT** (Industrial Internet of Things) **platform**, developed with Accenture and Microsoft, that **enable new services**: long distance diagnostics, analysis and proactive maintenance, analysis of manufacturing events in order to optimize our Client's production.

SOPHIA is made up of **two integrated areas**: **IoT** and **Parts**. They're linked with two apps so that the customer can easily access the functions offered by the platform.







SOPHIA TO SUPPORT BIESSE CUSTOMERS



SERVICES

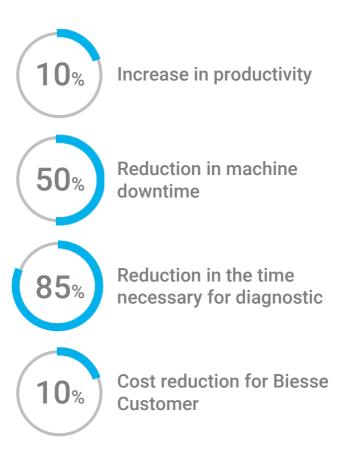
Biesse supports its customers, offering technological connectivity, sharing of expertise, professional consulting services, training and ongoing assistance.

PREDICTIVE

SOPHIA helps to prevent problems that could damage customer production. Biesse takes proactive steps to contact customers, reducing machine downtime and inefficient wasted time.

ANALYSIS

The information gathered and analysed is transformed into useful indications for optimising customer production and product quality, providing extremely opportunities for growth.



SOPHIA TARGETS



>1,000

Machines already sold having SOPHIA páckage

SOPHIA will connect

>/,UUU

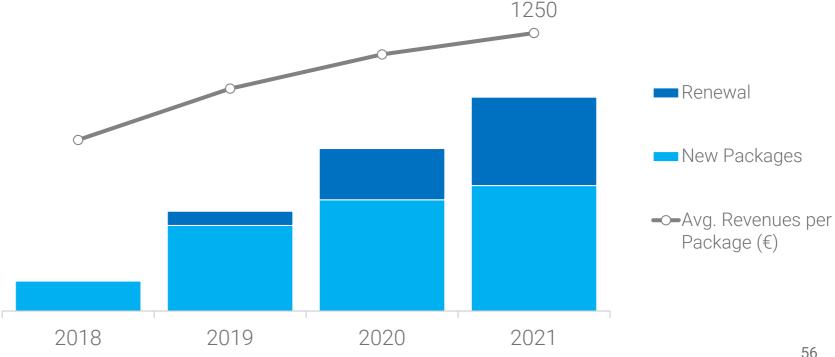
machines by 2021 and make them intelligent.

Route to the future

Digital innovation creates the future: an inevitable process, that is yet to be developed in machinery industry.

SOPHIA paves the way for the future of Industry 4.0, starting now.

Number of Machines sold with SOPHIA Packages and average revenues per package 2018-2021

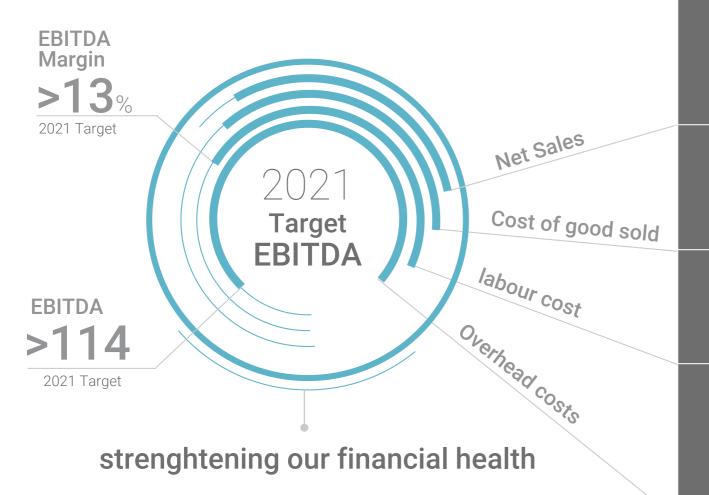


OUR FUTURE IN INFIGURES

- 3.1 OUR FUTURE IN FIGURES
- 3.2 OTHER FIGURES
- 3.3 ANNEX
- 3.4 THE SHARE

- STABILIZE THE PROFITABILITY
- NET SALES
- EBITDA
- NET DEBT
- OPERATIVE NET WORKING CAPITAL
- CAPEX

STABILIZE THE PROFITABILITY



6%
Net sales
CAGR 2019-2021 vs 2018e

<40%

Target COGS incidence on Net Sales

<30%

Target labour Cost incidence on Net Sales

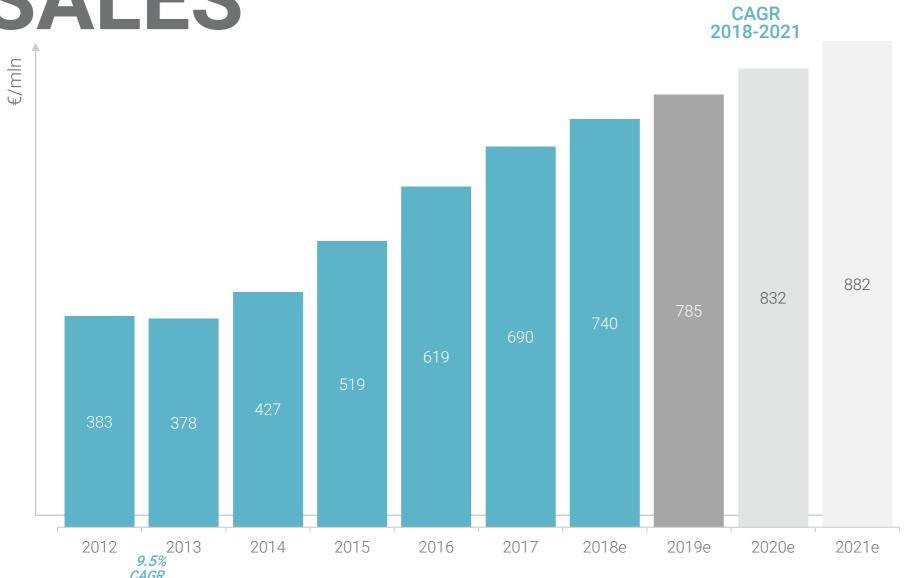
<20%

Target Overhead Cost Incidence on Net Sales



CAGR 2018-2020



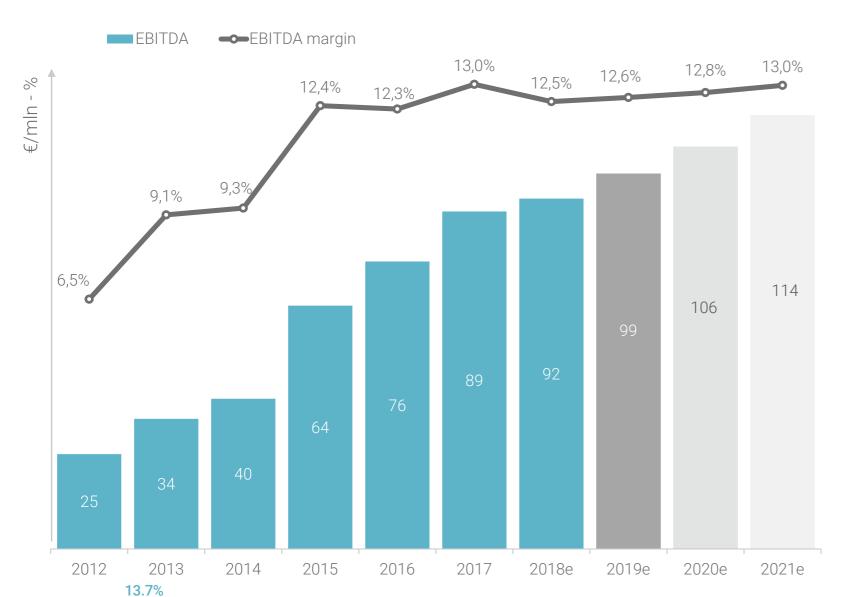


organic growth

EBITDA

EBITDA margin 2018-2020 plan

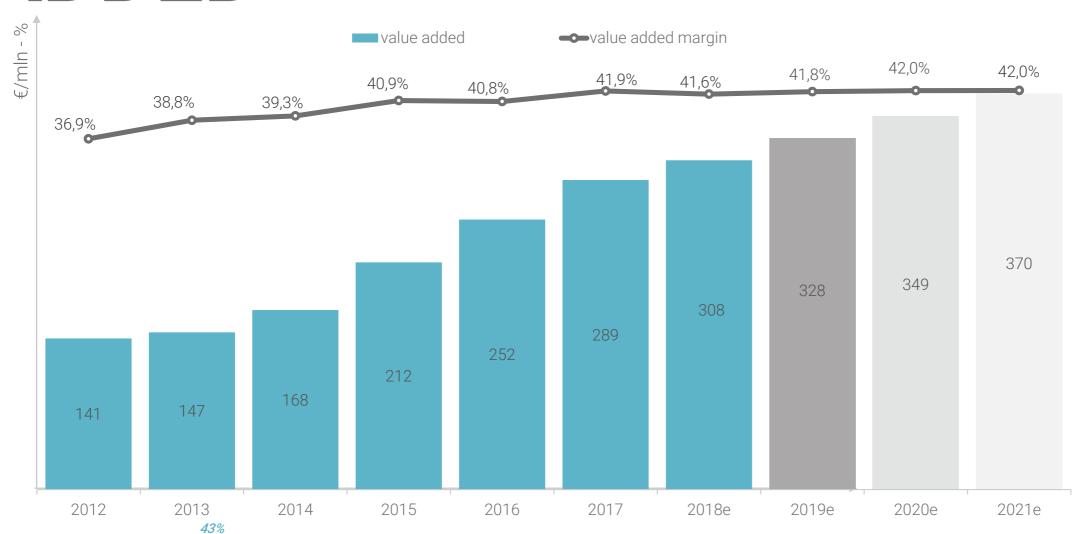
BIESSEGROUP 3 -Year Business Plan



- ✓ COGS on Net Sales below 40%
- ✓ labour Cost on Net Sales less than 30%
- ✓ overhead on Net Sales less than 20%

VALUE ADDED

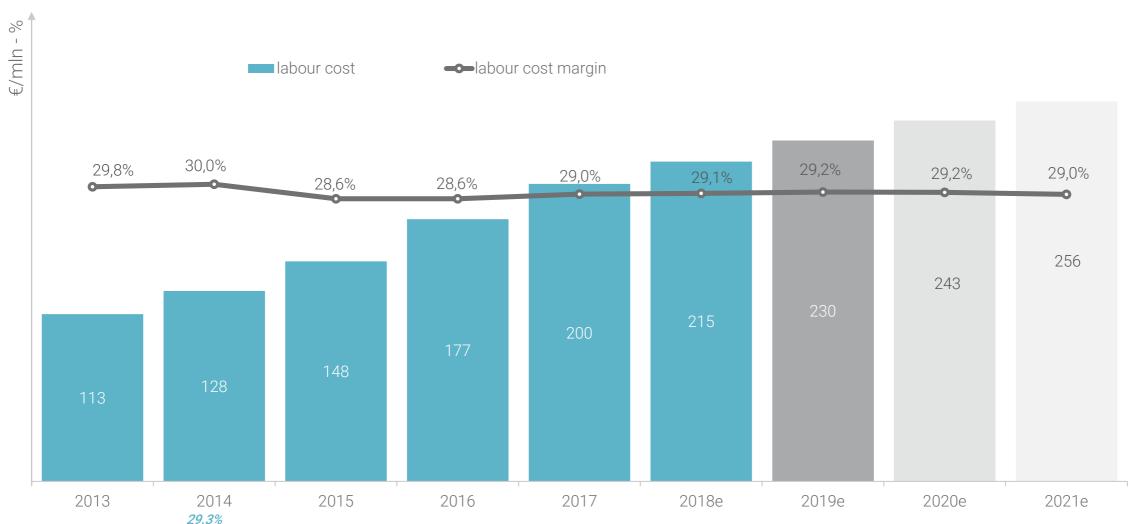
Value Added margin 2018-2020 plan



LABOUR COST

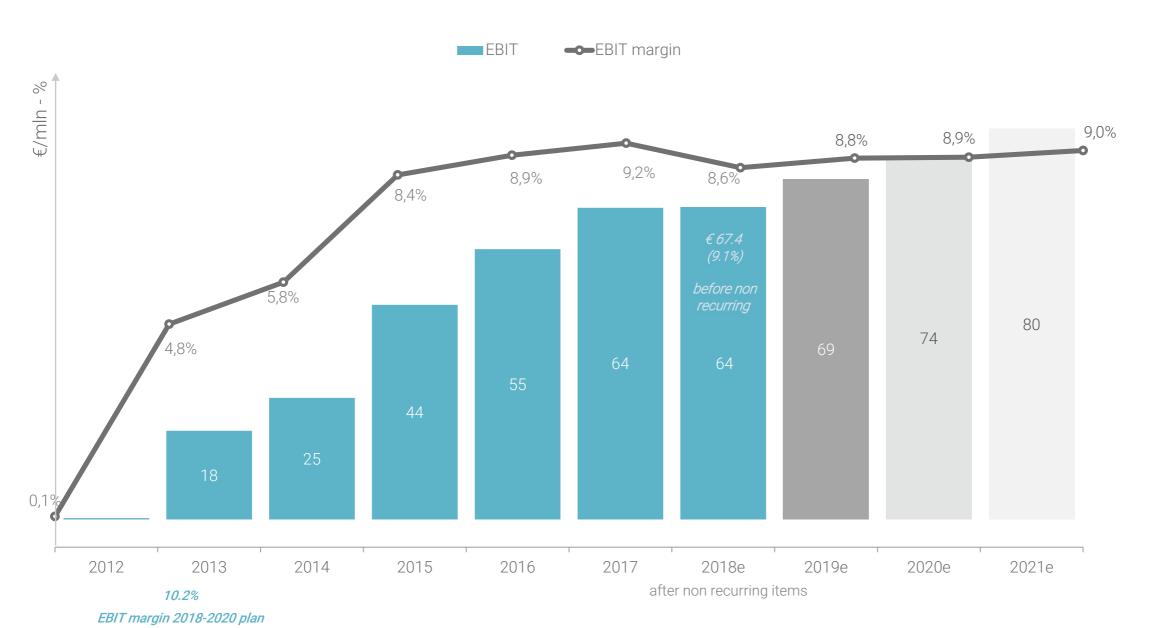
Labour Cost margin 2018-2020 plan







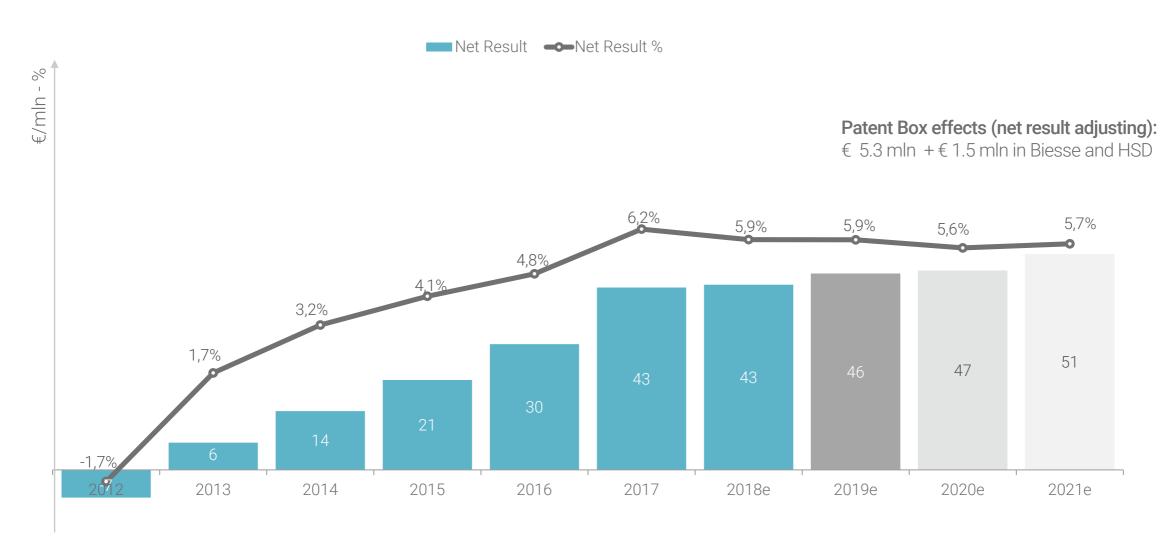




NET RESULT

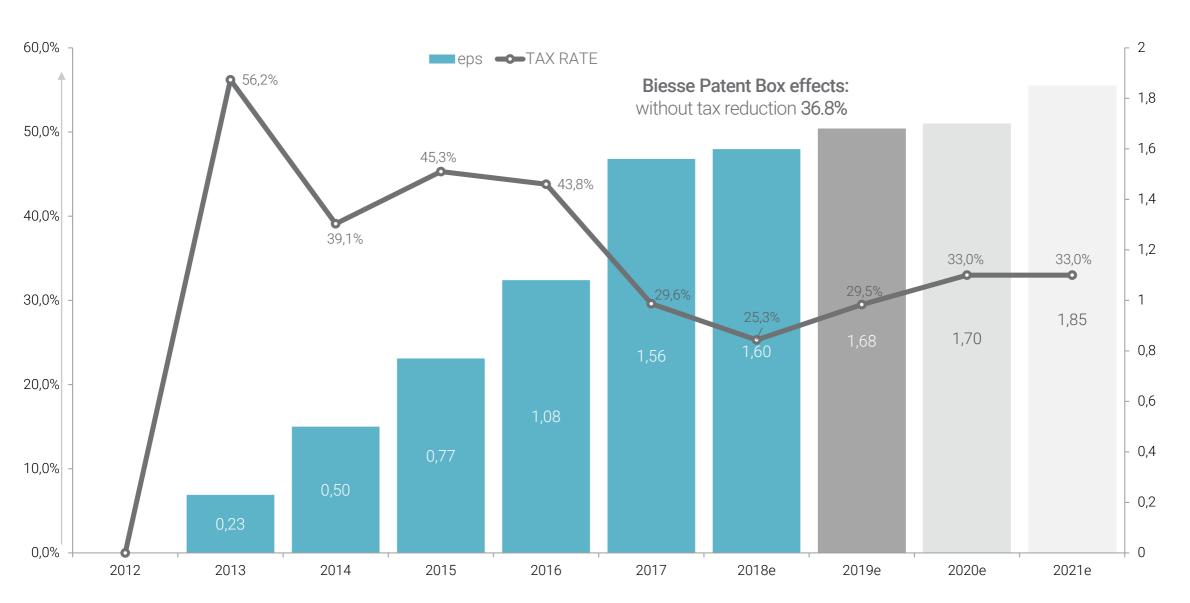


3 -Year Business Plan



EPS – TAX RATE





EXTRACT OF THE P&L



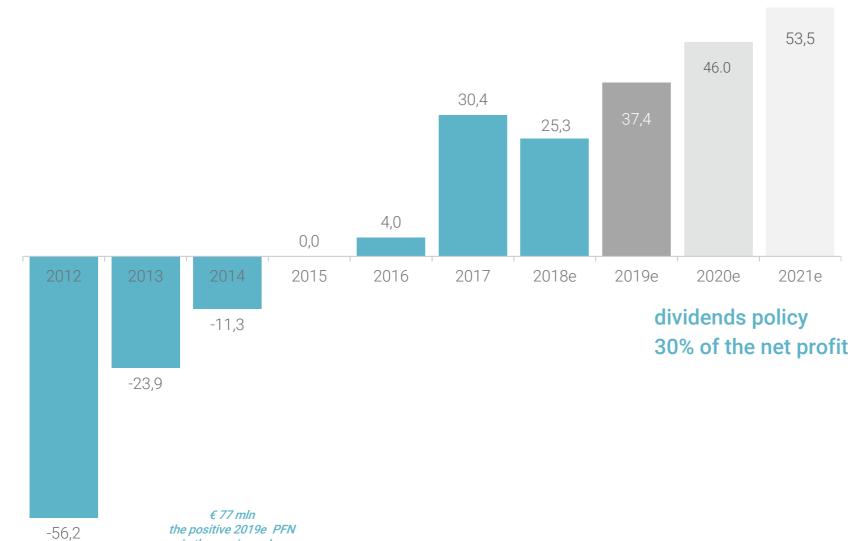
€/mln	2014	2015	2016	2017	2018e		2021e	
Net sales year -1	427 +12.9 %	519 +21.5 %	618 +19.1 %	690 +11.6 %	740 +7 .3%	CAGR 2009-2018e 11.9%	882	
Cost of goods sold	178 41.6%	206 39.8%	245 39.6%	270 39.1%	295 39.8%		349 39.6%	
Value added %	168 39.3 %	212 40.9 %	252 40.8 %	289 41.8 %	308 41.6 %		370 42.0%	
Labour cost	128 30.0%	148 28.6%	177 28.6%	199 28.9%	215 29.1%		256 29.0%	
Overhead	91 21.3%	105 20.2%	125 20.1%	136 19.7%	144 19.5%		168 19.0%	٠
EBITDA %	40 9.3%	64 12.4%	76 12.3%	89 13%	92 12.5%		114 13.0%	
EBIT %	25 5.8%	44 8.4%	55 8.9%	64 9.2%	64* 8.6%		80 9.0%	

*after non recurring items

before € 67.4 (9.1%)

NET DEBT





in the previous plan

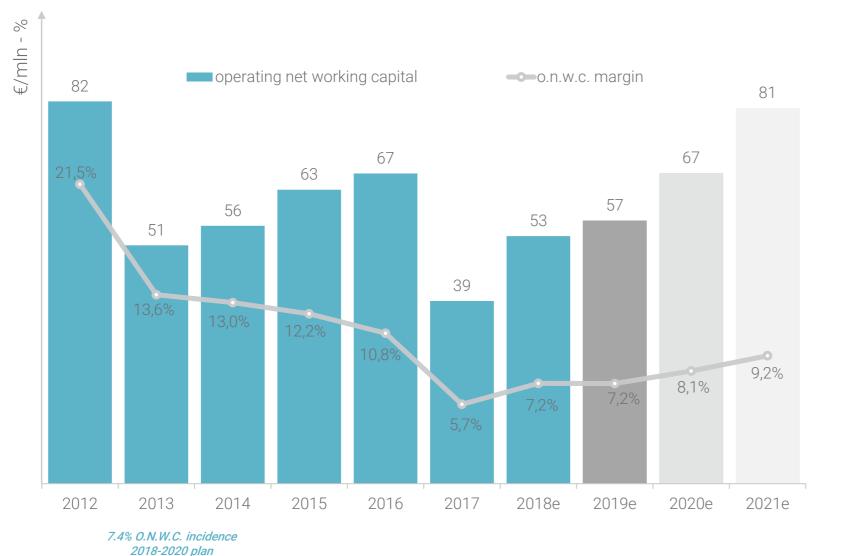
CASHFLOW



€/mln	2014	2015	2016	2017	2018e	2021e
Gross Cashflow	38	46	47	74	53	69 7.9%
% net sales	9.0 %	8.9 %	7.4 %	10.9%	7.1 %	
Investments	-21	-25	-32	-39	-45	-48 5.4%
% net sales	4.9%	4.9%	5.2%	5.7%	6.1%	
Net Cashflow	17	21	15	35	8	21 2.4%
% net sales	4.1 %	4.1 %	2.2 %	5.2 %	1.1%	
Dividends	-4.8	-9.8	-9.8	-9.8	-13.1	-14.0
	0.18 per share	0.36 per share	0.36 per share	0.36 per share	0.48 per share	30% of net profit

OPERATIVE NET WORKING CAPITAL





- ✓ inventories below 22% incidence on Net Sales
- ✓ Group DSO around 50-60 days max
- ✓ Group **DPO** around **105-110** days

BIESSEGROUP 3 -Year Business Plan

OPERATIVE NET WORKING CAPITAL

€/mln	2014	2015	2016	2017	2018e
Inventories % net sales days	23.0% 202	21.5% 197	21.1% 195	20.8% 194	22.1% 202
Receivables % net sales days	18.9% 66	20.3% 71	20.8% 72	17.3% 73	17.7% 61
Payables % net sales days	28.8% 155	29.5% 167	31.1% 176	32.4% 186	32.5% 185
operative Net Working Capital % net sales	56 13.0%	63 12.2%	67 10.8%	39 5.6%	53.4 7.2%

2021e
21.3% 196
19.0% 66
31.2% 180
81 9.2%

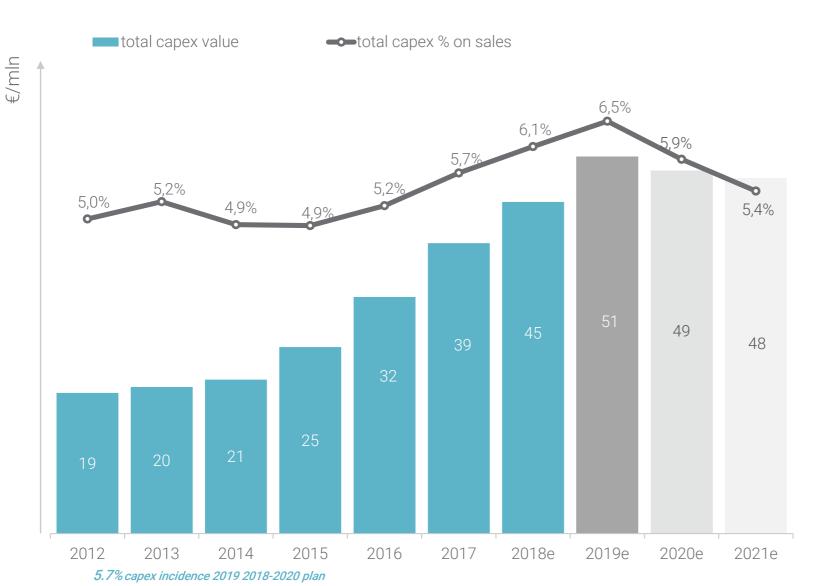
RECEIVABLES PAYABLES INVENTORIES





CAPEX





2019e tangible: € 32.9mln intangible: € 18mln

main investments items:

- ✓ Mechatronics HSD takeover of the Bi.Fin srl leasing (existing site in Gradara)
- ✓ Wood stand alone machines vertical authowarehouse (traslo)
- ✓ Subsidiary Biesse America campus
- ✓ I.T. Service CRM product configurator I.I.o.T.
- ✓ R&D capitalized

OUR FUTURE IN FIGURES

- 3.1 OUR FUTURE IN FIGURES
- 3.2 OTHER FIGURES
- 3.3 ANNEX
- 3.4 THE SHARE

- MACROECONOMIC CONTEXT
 - GDP BY COUNTRY
 - GDP BY AREA
 - BIESSE PERFORMANCE
- SHAREHOLDERS & B.O.D.
- FORNITURE MARKET
- CRESME & CSIL VIEW

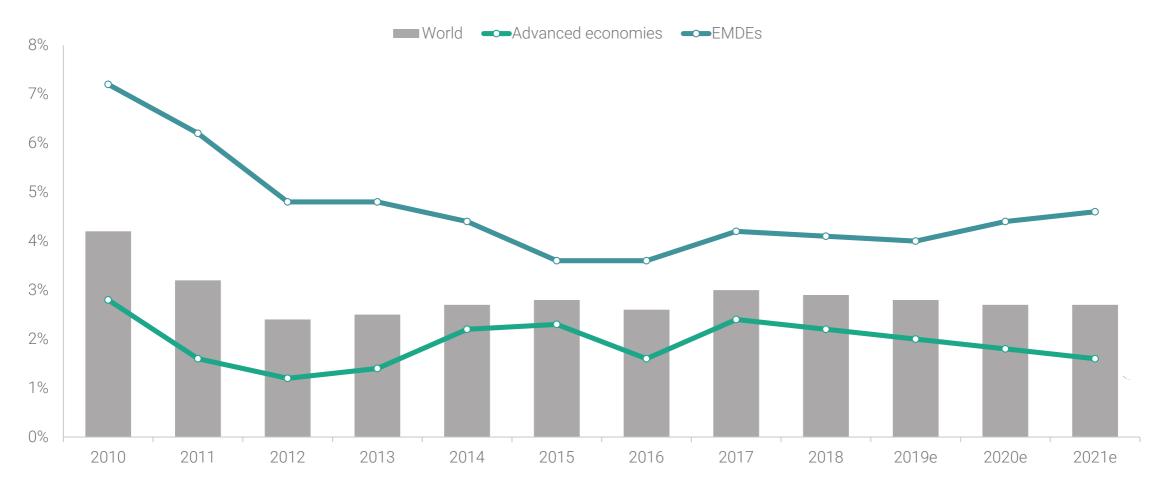
MACROECONOMIC 3-Year Business Plan CONTEXT - GDP BY COUNTRY

GDP YoY Growth (%)



MACROECONOMIC 3-Year Business Plan CONTEXT - GDP BY COUNTRY

World, Advanced Economies & EMDEs YoY Growth (%)

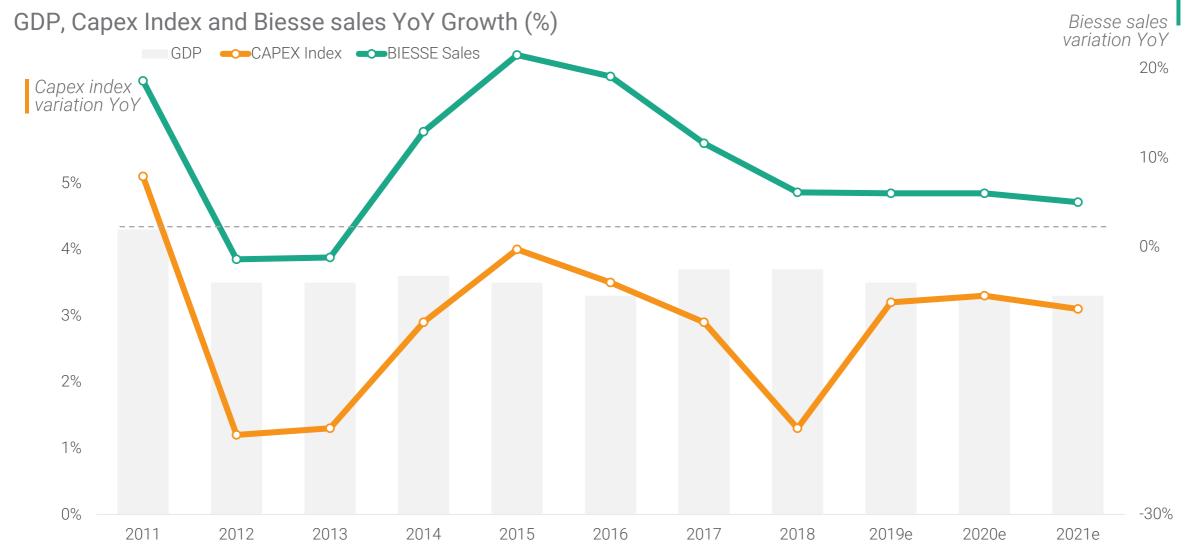


MACROECONOMIC CONTEXT - BIESSE PERFORMANCE

Source: Bloomberg, January 2019, Biesse

BIESSEGROUP 3 -Year Business Plan

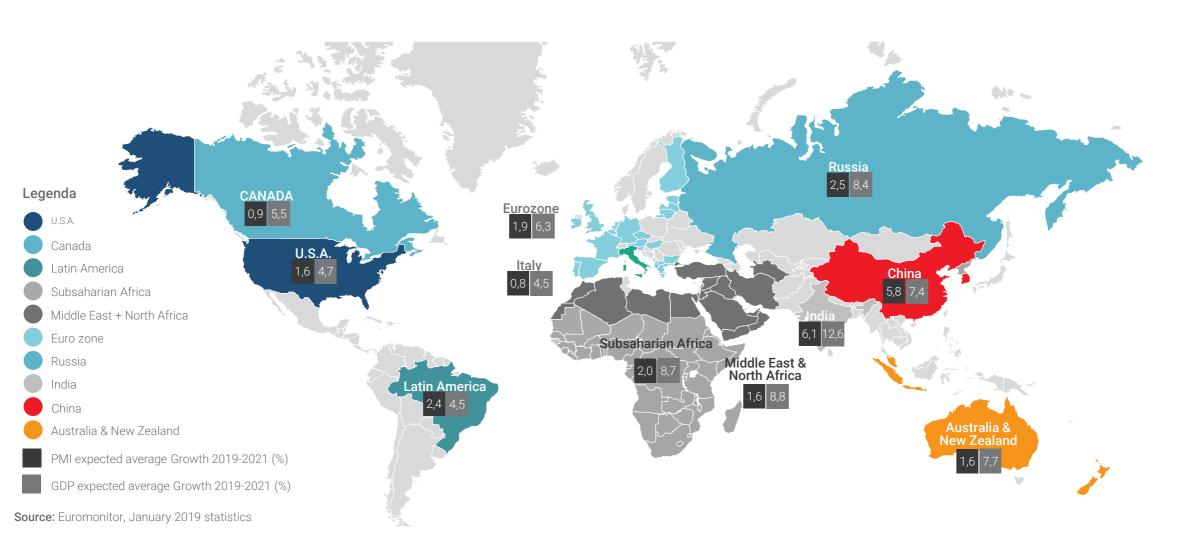
76



WORLD GDP & PMI BY MAIN MACRO AREA

BIESSEGROUP

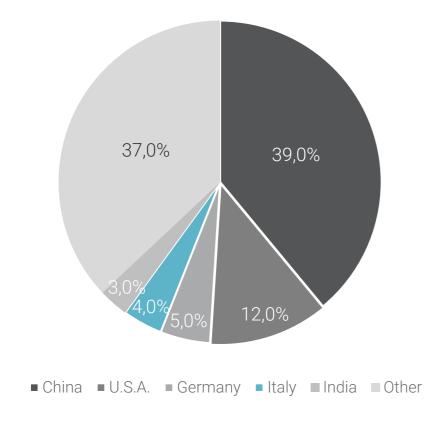
3 -Year Business Plan



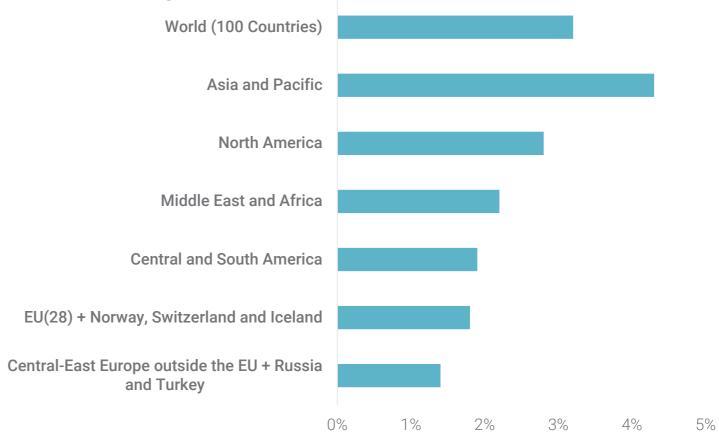
FURNITURE



Furniture demand by countries

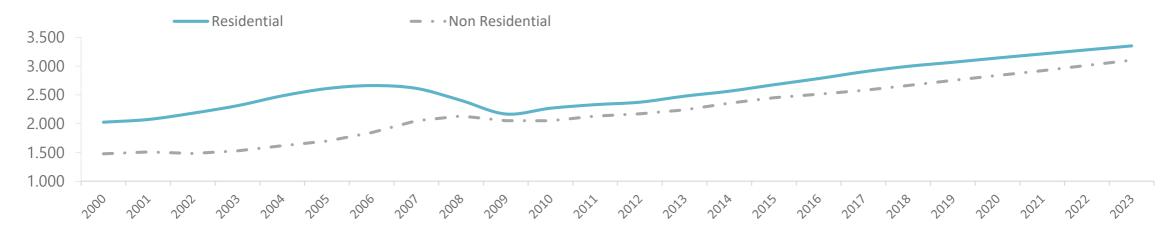


Furniture consumption. Countries grouped by geographical region, 2019. Forecast of yearly changes in real terms.

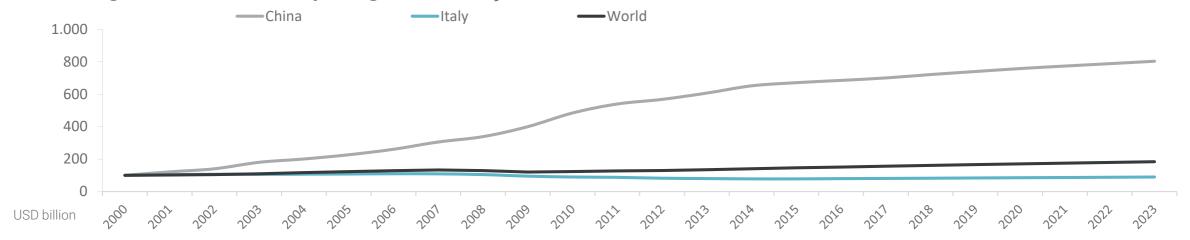


CRESME & CSIL VIEW (1) BIESSEGROUP 3 - Year Business Plan

Building Investments World trends



Building Investments comparing China, Italy, World

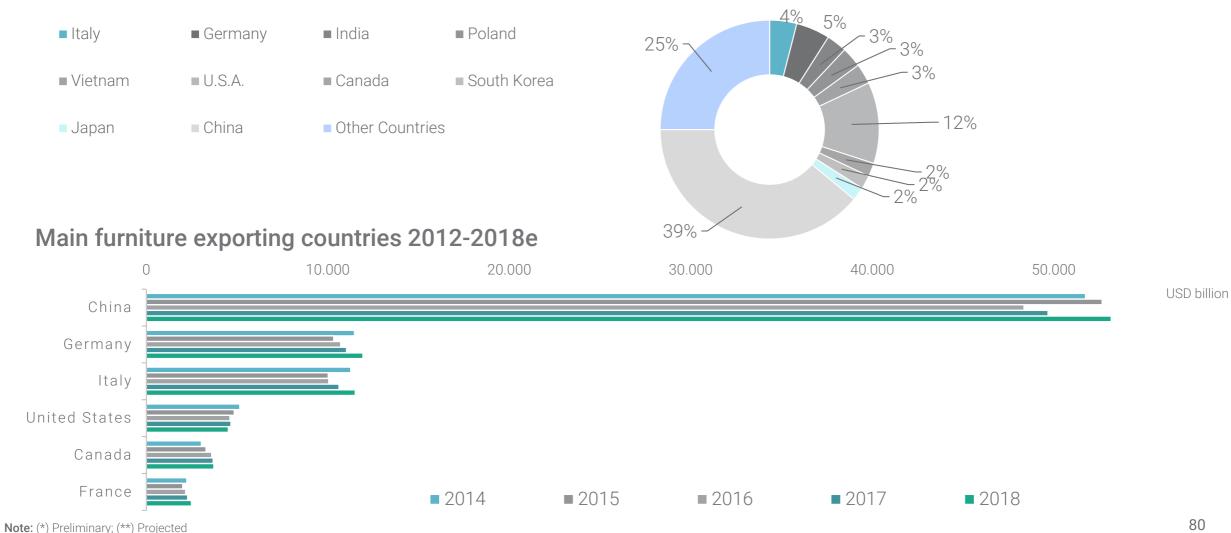


Note: (*) Preliminary; (**) Projected Source: CSIL 2018e

CRESME & CSIL VIEW (2)

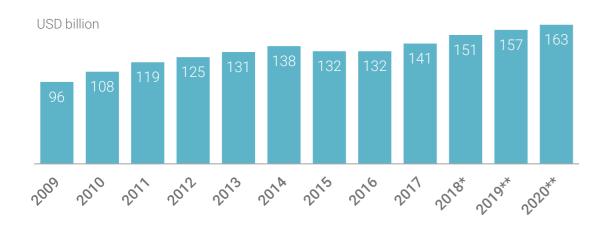
% breakdown of world furniture production, 2018e

Source: CSIL 2018e



CRESME & CSIL VIEW (3) BIESSEGROUP 3 - Year Business Plan

World trade of furniture and annual percentage changes.





Note: (*) Preliminary; (**) Projected

Source: CSIL 2018e

China – Main furniture trading partners

Origin of furniture imports		Destination of furniture exports	
Italy	18,8%	USA	36,9%
Germany	14,8%	Japan	5,6%
Vietnam	8,5%	UK	4,9%
Poland	7,0%	Australia	3,8%
USA	6,0%	Germany	3,7%
JAPAN	5,7%	Hong Kong	3,3%
South Korea	4,4%	South Korea	3,2%
Taiwan	2,9%	Canada	3,1%
China	2,7%	France	2,4%
UK	2,6%	Singapore	2,2%

ANNEX

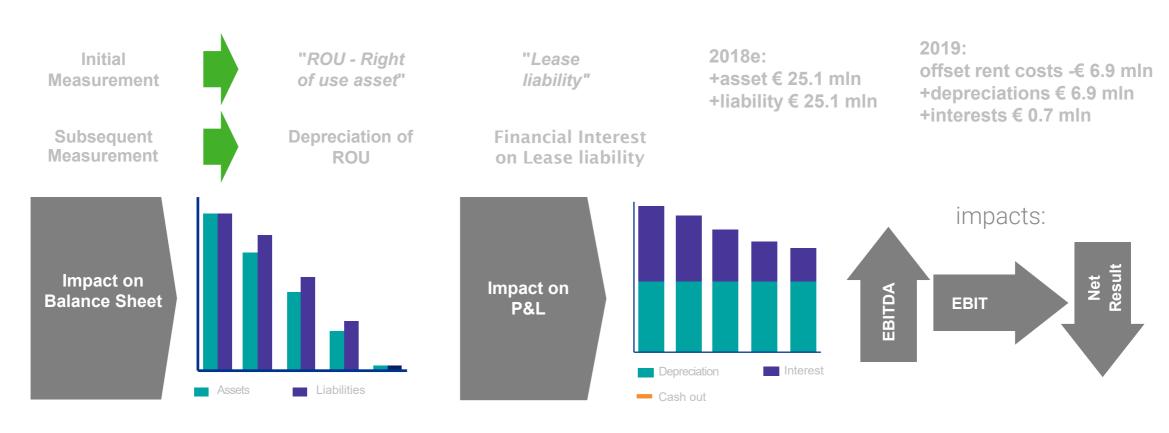
IFRS IMPACTS (INITIAL EVALUATION)



IFRS 16 IMPACTS

BIESSEGROUP 3 - Year Business Plan

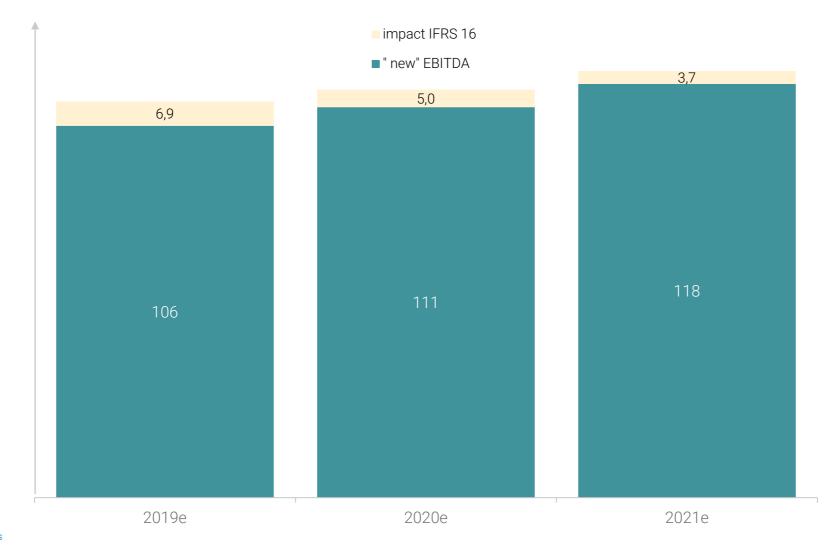
".....IFRS 16 is an International Financial Reporting Standard (IFRS) providing guidance on accounting for leases. IFRS 16 was issued in January 2016 and will be effective for most companies that report under IFRS in 2019. Upon becoming effective, it will replace the earlier leasing standard, IAS 17.The new standard will provide much-needed transparency on companies' lease assets and liabilities, meaning that off balance sheet lease financing is no longer lurking in the shadows. It will also improve comparability between companies that lease and those that borrow to buy....."



EBITDA WITH THE IFRS 16 IMPACTS

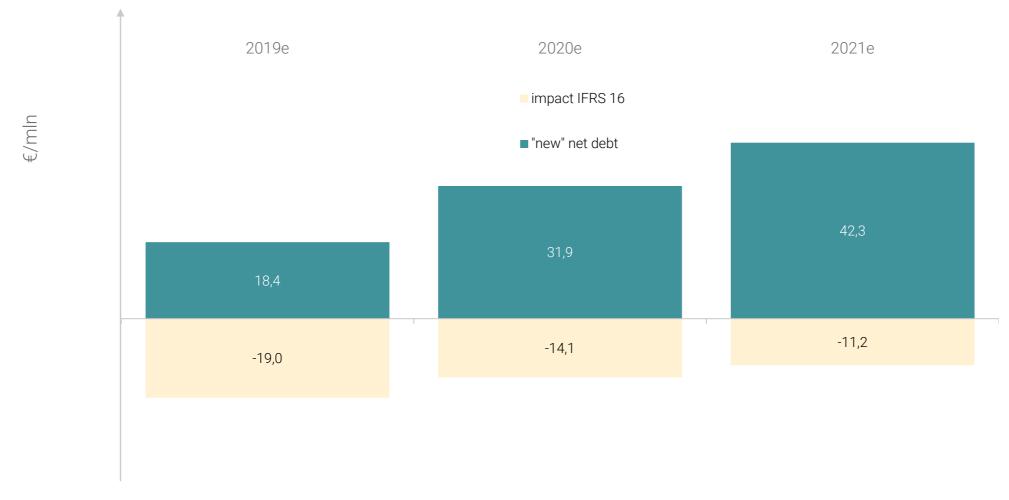


€/mln



NET DEBT WITH THE IFRS 16 IMPACTS





OUR FUTURE IN FIGURES

- 3.1 OUR FUTURE IN FIGURES
- 3.2 OTHER FIGURES
- **3.3 ANNEX**
- 3.4 THE SHARE

3.4

BIESSE SHARE 2018E TREND:

BIESSEGROUP 3 - Year Business Plan

VS INDEX



BIESSE SHARE HISTORICAL TREND (SINCE IPO): VSINDEX

BIESSEGROUP 3 - Year Business Plan



BIESSE SHARE 2018E TREND:

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VS ITALIAN PEERS

